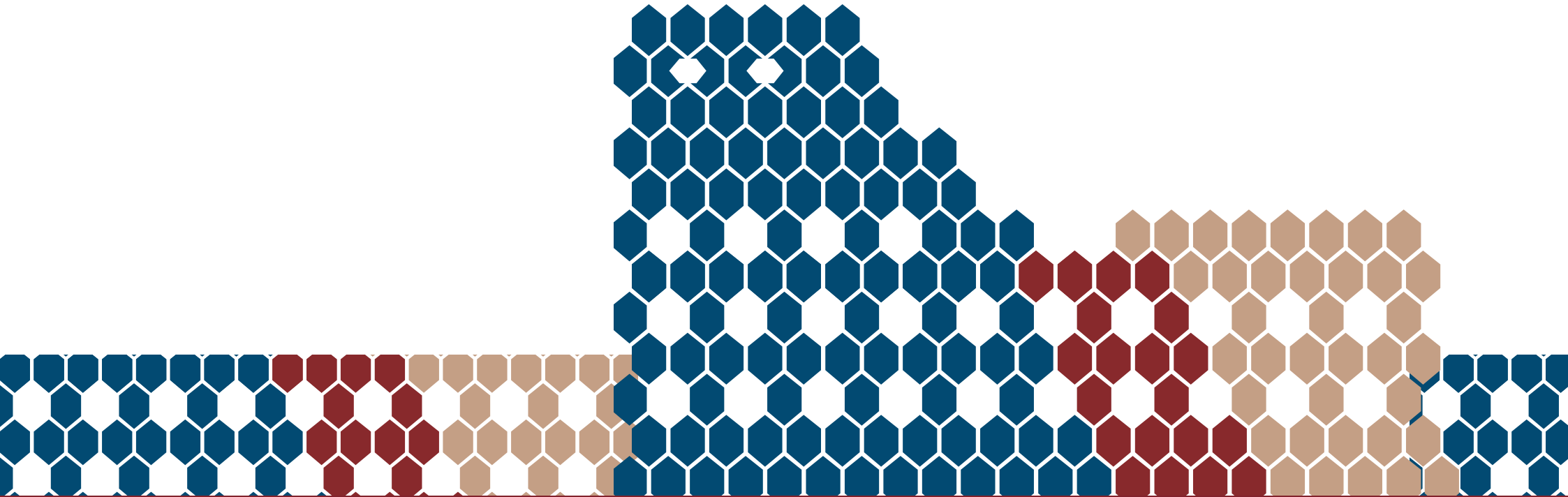




The World Federation of  
Engineering Organizations

# WEF2017 WORLD ENGINEERING FORUM WFEO GENERAL ASSEMBLY

## Sponsorship Prospectus



26 NOVEMBER / 02 DECEMBER 2017 - SHERATON ROMA HOTEL & CONFERENCE CENTER - ROME, ITALY



# WHAT IS THE WORLD ENGINEERING FORUM

WEF2017 is an international event, which will focus on different fields of engineering in a global perspective. The Italian Consiglio Nazionale degli Ingegneri is proud to host the WEF2017 and the activities of the WFEO in Rome. From 26th November to 2nd December 2017, the General Assembly Meetings of the World Federation of Engineering Organizations (WFEO) and the WEF will be held in Rome.

# WHAT IS THE WORLD FEDERATION ENGINEERING ORGANIZATIONS

The World Federation of Engineering Organizations is an international, non-governmental organization representing the engineering profession worldwide. Founded in 1968 by a group of regional engineering organizations, under the auspices of the United Nations Educational, Scientific and Cultural Organizations (UNESCO) in Paris;

**the World Federation of Engineering Organizations (WFE0) brings together national engineering organizations from over 90 nations and represents some 20 million engineers from around the world.**

WFE0 encourages all of its national and international members to contribute to global efforts to establish a sustainable, equitable and peaceful world by providing an international perspective and enabling mechanisms.

## VISION

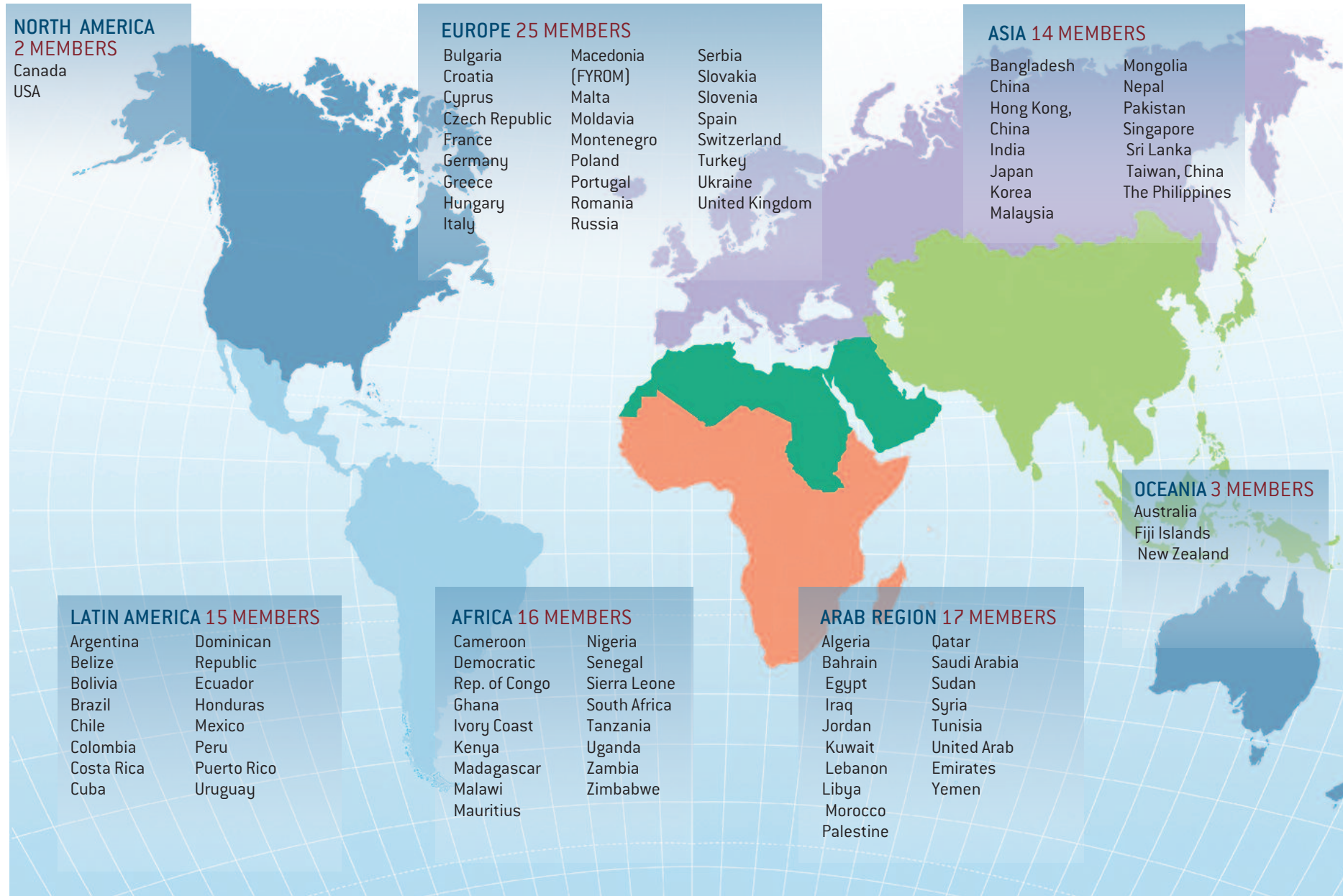
WFE0 is the internationally recognized and chosen leader of the engineering profession and cooperates with national and other international professional institutions in being the lead profession in developing and applying engineering to constructively resolve international and national issues for the benefit of humanity.

## MISSION

- To represent the engineering profession internationally, providing the collective wisdom and leadership of the profession to assist national agencies choose appropriate policy options that address the most critical issues affecting countries of the world.
- To enhance the practice of engineering.
- To make information on engineering available to the countries of the world and to facilitate communication between its member nations about the world's best practices in key engineering activities.
- To foster socio-economic security and sustainable development and poverty alleviation among all countries of the world, through the proper application of technology.
- To serve society and to be recognized by national and international organizations and the public, as a respected and valuable source of advice and guidance on the policies, interests and concerns that relate engineering and technology to the human and natural environment.
- To cooperate with Funding Agencies such as development banks.
- To encourage public private partnerships by including the engineering dimension.
- To address the issue of what public policies need to be implemented.

# WFEO MEMBERS

THE NATIONAL AND AFFILIATED MEMBERS OF THE WORLD FEDERATION ENGINEERING ORGANIZATIONS





## WFEO MEMBERS: The International Members of the World Federation Engineering Organizations

- COMMONWEALTH ENGINEERS COUNCIL (CEC)
- ENGINEERING ASSOCIATION OF MEDITERRANEAN COUNTRIES (EAMC)
- FEDERATION OF ARAB ENGINEERS (FAE)
- FEDERATION OF AFRICAN ENGINEERING ORGANISATIONS (FAEO)
- FÉDÉRATION EUROPÉENNE D'ASSOCIATIONS NATIONALES D'INGÉNIEURS (FEANI)
- FEDERATION OF ENGINEERING INSTITUTIONS OF SOUTH AND CENTRAL ASIA (FEISCA)
- FEDERATION OF ENGINEERING INSTITUTIONS OF ASIA AND THE PACIFIC (FEIAP)
- PAN AMERICAN FEDERATION OF ENGINEERING SOCIETIES (UPADI)
- UNION OF SCIENTIFIC AND ENGINEERING ASSOCIATIONS (USEA)
- ASEAN FEDERATION OF ENGINEERING ORGANIZATIONS (AFE0)
- WORLD COUNCIL OF CIVIL ENGINEERS (WCCE)

## WHAT IS THE ITALIAN NATIONAL ENGINEERING COUNCIL (CNI)

Italy has been chosen to host the WEF 2017 – CNI as part of the WFEO organization in entitled to organize the event. The Italian National Engineering Council represents institutional interests relating to the engineering profession. It is a public organization overseen by the Ministry of Justice.

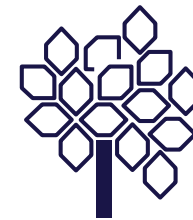
It serves a role of primary importance in promoting and developing the role of the engineer in order to increase its influence within the society in which it operates. It is also engaged in pursuing and increasing the importance of the profession in its service to the community and the acquisition of greater acknowledgement by political and social forces of the profession's driving force in evolution processes.

Over 245.000 engineers are part of CNI in Italy



## PRESENTING THE 2017 EVENT

**WEF2017**  
WORLD ENGINEERING FORUM  
WFEO GENERAL ASSEMBLY AND EXECUTIVE COUNCIL



The World Federation of  
Engineering Organizations

## WEF SUBJECT 2017

Development and conservation of humankind's heritage will be the keywords of WEF2017. The Forum will focus on support given by different engineering fields to socio-economic development within different countries, with particular attention to the role of engineering in sustainable development and technological innovation. Starting from the multifaceted concept of humankind's heritage,

**WEF2017 will aim to analyze recent developments in different engineering sectors and the best practices of the most relevant mainstream technological applications linked to the general topic of the forum.**

WEF2017 intends to look at different challenges that engineering and engineers have to face, considering technological applications and professional activities which can preserve the human eco-environment and its connected values. Taking into account such a perspective, the general topic of the Forum will be: "Safeguarding Humankind's Heritage, the Great Challenge for Engineers".

### THE MAIN THEMES WILL BE:

- PRESERVING THE ENVIRONMENT IN A SUSTAINABLE PERSPECTIVE
- ENGINEERING FOR CLIMATE CHANGE
- ENGINEERING TO SAFEGUARDING HUMANKIND'S HERITAGE  
(VS. NATURAL DISASTER, WARS, TERRORIST ACTS AND OTHERS)
- INFORMATION SECURITY FOR HUMANKIND'S HERITAGE
- NEW TECHNOLOGIES TO SAFEGUARD HUMANKIND'S HERITAGE



# WEF TOPICS 2017

The Forum's main topics and ideas to be discussed are:

- Engineering must help achieve material wealth within a sustainable development perspective. Technological research and smart applications should support societies and countries in generating social values and safeguarding the social and cultural heritage of each community of people.
- Defining engineering's social mission in a rapid changing context will be the starting point of the event, which will then focus on challenges related to safeguarding and developing humankind's heritage.
- Science, technology and engineering should contribute to two principles: ensuring social and technological changes for a better life and safeguarding the context in which such changes take place. Engineers should not only lead progressive material wealth but also act for the conservation of humankind's heritage, defining a new development path.
- WEF2017 aims to analyze humankind's heritage in its different aspects, considering its conservation and preservation as a great challenge for engineers and for society. Rapid changes on a global scale may represent opportunities for increasing material wealth, but also threats to the preservation of the common heritage of each country, including landscape, natural environment, climate and monumental heritage. Engineering should propose smart solutions, combining development, wealth and conservation of humankind's heritage through different approaches.
- The Forum will be open both to decision-makers and professionals working in the field of managing, restoring and safeguarding cultural heritage and its different components. Managers, designers, researchers and restorers dealing with a wide range of activities connected with safeguarding humankind's heritage are warmly welcome to the event, as are representatives of governmental and institutional bodies.

## WHERE IS IT TAKING PLACE: ROME - ITALY



## WHERE IS IT HELD

### La Nuvola (The Cloud) and Sheraton Roma Hotel & Conference Center

The Opening Ceremony of the Forum will be held at La Nuvola. Designed by Massimiliano Fucksas, La Nuvola is a structure which gives an extraordinary visual effect , the most characteristic architectural element floating in a steel and glass casket 40m in height, 70m wide and 175m long .

The Auditorium can accommodate up to 1,800 engineers and guests.

The choice of this location means international guests can see Rome's latest architectural technological design. The location itself has been build leaving the actual structure and technological equipment used visible along the entrance staircase and corridors. Participants at the event will find themselves not only in beautiful but functional surroundings.

General Assembly meetings and other work groups, both before and after the Forum and the Closing Ceremony, will take place at the Sheraton Roma Hotel & Conference Center.



## LA NUVOLA

Opened 29th October 2016, the Roma Convention Centre, La Nuvola, is a work of extraordinary artistic value characterized by innovative solutions, an eco-compatible approach and technologically advanced materials.



## SHERATON ROMA HOTEL & CONFERENCE CENTER

Sheraton Roma is a Conference Hotel with over 4,100 m<sup>2</sup> of versatile meeting spaces, including a multifunctional ballroom that can host up to 2,000 people and can be divided into seven soundproof sections plus 19 meeting rooms, capable of hosting up to 600 people. Conveniently located between Fiumicino Airport and the city center, features 640 rooms and suites.





## WHY SHOULD YOU GET INVOLVED AS A SPONSOR?

Sponsorship of the WEF 2017 will provide an excellent opportunity to promote your company, support your products and maintain a high profile. This Forum provides a unique opportunity to market a targeted audience. An exciting range of sponsorship opportunities has been developed to ensure a successful outcome. Sponsorship packages have also been designed to suit a range of budgets. Early confirmation of your sponsorship will ensure an even higher level of exposure.

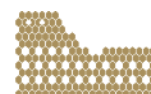
## WHO WILL ATTEND:

Sponsors and exhibitors of WEF 2017 will benefit from direct contact to more than 1,000 participants engineers, researchers and students + over all the 200 international delegates from all the world of engineers of WFEO + the main representative of the local association of engineers.

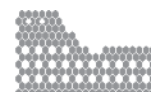
WEF 2017 sponsorship will position companies as leaders in international markets.



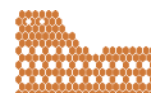
PLATINUM



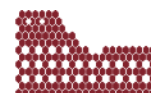
GOLD



SILVER



BRONZE



A- LA- CARTE



## SPONSOR PARTNERSHIP PACKAGES:

	Platinum Sponsor 100.000 +vat	Gold Sponsor 50.000 +vat	Silver Sponsor 20.000 +vat	Bronze Sponsor 5.000 +vat
Hostess/Steward and assistance Branded with Sponsor logo	✓			
One Meeting Room for the duration of the conference	✓			
10 minute technical/publicity talk during the opening ceremony	✓			
Sponsorship Session Themes (choice of one)		✓		
Participant and delegate data base post congress	✓	✓		
Banner on WEF website	✓	✓		
Company video on WEF website	✓	✓		
Company provided gadget in the Congress bag	✓	✓		
Exhibition stand in Congress location	✓	✓	✓	
Leader/ Middle or foot Banner on the Forum emails	✓	✓	✓	
ADV in the congress brochure	✓	✓	✓	
Logo accompanied by the words "type of" SPONSOR on all Congress marketing material	✓	✓	✓	✓
Logo on sponsor acknowledgement slide between Plenary Sessions	✓	✓	✓	✓
Logo and link on WEF website with corporate company description	✓	✓	✓	✓
One insert to the placed in delegate congress bag	✓	✓	✓	✓
Logo on newsletter dedicated to the event in the sponsorship dedicated box	✓	✓	✓	✓
Use of WEF logo for communications indicating company presence at the event	✓	✓	✓	✓
Number of full delegate entrance fees	6	4	2	1

## PLATINUM SPONSOR | € 100.000 + vat

- Hostess/Steward and assistance Branded with Sponsor logo
- One Meeting Room for the duration of the conference - Exclusive use
- 10 minute technical/publicity talk during the opening ceremony
- Participant and delegate data base post congress (subject to privacy status selected by delegates)
- Banner on WEF website
- Company video on WEF website
- Company provided gadget in the Congress bag
- Stand in a prime exhibition location (Sheraton)
- Leader Banner on the Forum emails
- ADV in the congress brochure
- Logo accompanied by the words PLATINUM SPONSOR on all Congress marketing material
- Logo on sponsor acknowledgement slide between Plenary Sessions
- Logo and link on WEF website with corporate company description on the congress website
- One insert to be placed in delegate congress bag  
(size and content to be approved by the Congress organizing committee)
- Logo on newsletter dedicated to the event in the sponsorship dedicated box
- Use of WEF logo for communications indicating company presence at the event
- 6 pass, full delegate - registrations at the Congress which include lunches, access to the exhibition and delegate sessions plus tickets to the Opening Ceremony and Congress Banquet

## GOLD SPONSOR | € 50.000 + vat

- Sponsorship Session Themes (choice of one)
- Participant and delegate data base post congress (subject to privacy status selected by delegates)
- Banner on WEF website
- Company video on WEF website
- Company provided gadget in the Congress bag
- Stand in exhibition location (Sheraton)
- Middle Banner on the Forum emails
- ADV in the congress brochure
- Logo accompanied by the words GOLD SPONSOR on all Congress marketing material
- Logo on sponsor acknowledgement slide between Plenary Sessions
- Logo and link on WEF website with corporate company description on the congress website
- One insert to be placed in delegate congress bag  
(size and content to be approved by the Congress organizing committee)
- Logo on newsletter dedicated to the event in the sponsorship dedicated box
- Use of WEF logo for communications indicating company presence at the event
- 4 pass, full delegate - registrations at the Congress which include lunches, access to the exhibition and delegate sessions plus tickets to the Opening Ceremony and Congress Banquet

## SILVER SPONSOR | € 20.000 + vat

- Stand in exhibition location (Sheraton)
- FOOT ADV on the Forum emails
- ADV in the congress brochure
- Logo accompanied by the words SILVER SPONSOR on all Congress marketing material
- Logo on sponsor acknowledgement slide between Plenary Sessions
- Logo and link on WEF website with corporate company description on the congress website
- One insert to be placed in delegate congress bag  
(size and content to be approved by the Congress organizing committee)
- Logo on newsletter dedicated to the event in the sponsorship dedicated box
- Use of WEF logo for communications indicating company presence at the event
- 2 pass, full delegate - registrations at the Congress which include lunches, access to the exhibition and delegate sessions plus tickets to the Opening Ceremony and Congress Banquet

## BRONZE SPONSOR | € 5.000 + vat

- Logo accompanied by the words BRONZE SPONSOR on all Congress marketing material
- Logo on sponsor acknowledgement slide between Plenary Sessions
- Logo and link on WEF website with corporate company description on the congress website
- One insert to be placed in delegate congress bag  
(size and content to be approved by the Congress organizing committee)
- Logo on newsletter dedicated to the event in the sponsorship dedicated box
- Use of WEF logo for communications indicating company presence at the event
- 1 pass, full delegate - registrations at the Congress which include lunches, access to the exhibition and delegate sessions plus tickets to the Opening Ceremony and Congress Banquet

## SPONSORSHIP OF EACH SESSION THEMES | € 8.000 + vat

- Branded Totem
- Distribution of brochures or Company Spes
- Technical speech (10-15 minutes)



## A-LA-CARTE SPONSORSHIP

Welcome Cocktail (Nuvola) 27/11	EXCLUSIVE SPONSOR	15.000
Welcome Reception + Welcome Badge (Nuvola)	EXCLUSIVE SPONSOR	20.000
Sponsor Reception (Sheraton)	EXCLUSIVE SPONSOR	50.000
Gala dinner WEF (over 1,000 participants) 28/11	EXCLUSIVE SPONSOR	30.000
Gala dinner Assemblea (200 participants) 26/11	EXCLUSIVE SPONSOR	10.000
Lunch Assemblea Presidenti Italia 27/11	EXCLUSIVE SPONSOR	3.000
Lunch 28/11 e 29/11	EXCLUSIVE SPONSOR	10.000
Coffee station	EXCLUSIVE SPONSOR	8.000
Water bottle 4000/5000	EXCLUSIVE SPONSOR	5.000
E-poster area	EXCLUSIVE SPONSOR	10.000
Congress Pen + notebook	EXCLUSIVE SPONSOR	7.000
Named Badge ( Back of the Badge)	EXCLUSIVE SPONSOR	3.000
Meeting Lounge*	max 4 sponsors	8.000
Branded Totem (each one)	max 20 sponsors	1.000
Charger totem (each one)	max 10 sponsors	1.500
Segnaletic Panel	EXCLUSIVE SPONSOR	3.000
One insert to be placed in delegate congress bag**		1.000
FULL PAGE AD in the Official WEF 2017 Congress Program Book***		1.500
FOOT ADV AD in the Official WEF 2017 Congress Program Book***		800
		+ VAT

\*[area reserved for meetings or relaxation, phone and wifi charge available]

\*\*size and content to be approved by the Congress organizing committee

\*\*\*Advertisements will be offered in the Official WEF 2017 Program Book which will include all program information, speaker biographies and exhibition details.

Finished art work is to be supplied by the Congress Advertiser, by the requested date

## GENERAL INFORMATION

### ORGANISING SECRETARIAT

The Italian Organising Committee for WEF 2017 has appointed EGA to take care of exhibition logistics for this congress. Any correspondence concerning this exhibition should be addressed to:



Viale Tiziano 19  
00196 Rome, Italy  
Phone: +39 06 328121  
Fax: +39 06 3222006  
info@wefrome2017.com

### LOCATION OF THE EXHIBITION

The exhibition area is located at the Sheraton,  
Viale del Pattinaggio, 100 - 00144 Roma  
[www.sheratonrome.com](http://www.sheratonrome.com)

### EXHIBITORS' TECHNICAL MANUAL

Technical documentation including information concerning set-up and dismantling as well as opportunities to rent furniture, decoration and other services and relevant deadlines are available on-line.

### ACCOMMODATION

For your convenience, EGA Organising Secretariat has selected a few hotels at special convention rates. All hotels are located in a convenient position to reach the Congress.

# WHO TO CONTACT TO BECOME A SPONSOR:

## SPONSORSHIP RULES & REGULATIONS

### Reservation procedure

Choose your package and contact:



Viale Caduti in Guerra, 28 - 00060 Castelnuovo di Porto (RM)  
Tel: +39 069078285 Fax: +39 069079256 [www.agicom.it](http://www.agicom.it)

### Persons of interest:

#### International Sponsor

*Luca Màllamo*

[lucamallamo@agicom.it](mailto:lucamallamo@agicom.it)

+39 3358228239

Skype: [agicom.advertising](#)

#### Italian Sponsor

Manuela Zuliani

[manuelazuliani@agicom.it](mailto:manuelazuliani@agicom.it)

+39 3467588821

Skype: [agicom.manuela](#)

#### Domenica Cipriani

[domenicacipriani@agicom.it](mailto:domenicacipriani@agicom.it)

Skype: [agicom.domenica](#)

### Reservation, Payment and Cancellation Policy

You will receive the Booking Form from Agicom to be filled and sent to **Ega** as well as the invoice for payment.

- 60% NON-REFUNDABLE deposit at time of reservation
- NON-REFUNDABLE balance due within September 26, 2017
- After September 26, 2017, the full payment, NOT REFUNDABLE, is due upon confirmation (not later than 7 days from the reservation).

In the event of the sponsor/exhibitor failure to pay deposit or balance payment within the payment terms, the organisers reserve the right to terminate the reservation at any time with written notice; they will market the sponsorship opportunity/space in question towards a third company. Late payments will be charged 2% of the amount due.