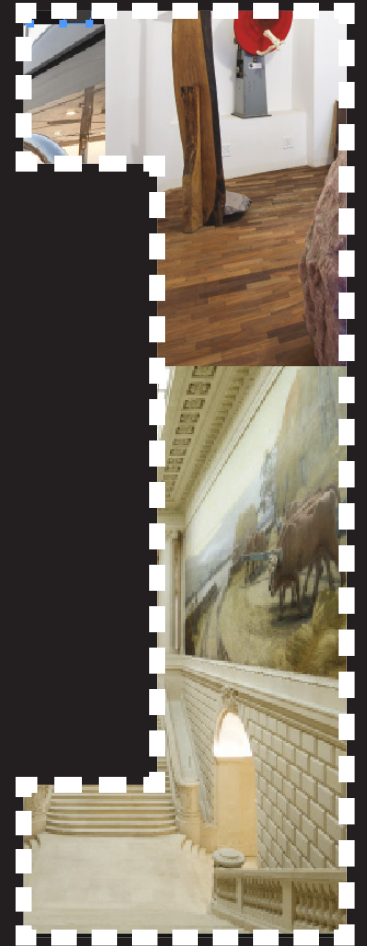
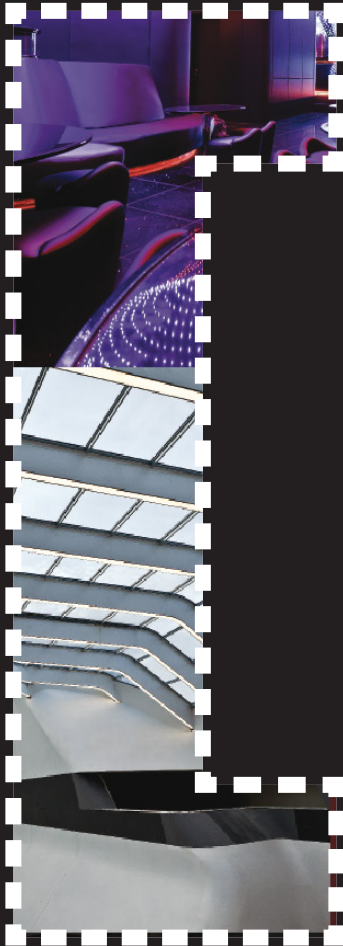


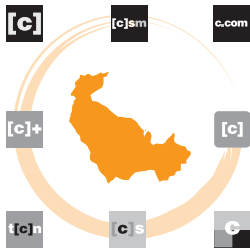
# [c]

## compassesworld

the architecture & interior design international network | middle east



[2019 media ADV information]



the architecture & interior design international network

*Compassesworld is considered the most knowledgeable international interior design and architecture platform in the Middle East. An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries.*

*The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries. Targeted towards a diversified audience composed primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.*



**[compasses]**

the magazine

28x28 paper periodical in four-color process



**[compasses]plus**

the special events magazine

28x28 paper periodical in four-color process



**[compasses]news**

the international newsletter

monthly direct mailing



**[compasses]shot**

latest news from the market

single commercial direct mail marketing

A new look



[the **[c]**  network | the platform]



the architecture & interior design international network



### compassesevents

the event stand  
official exhibition structure in international events



### compassesapp

the [c]app & the [c]+ webreader



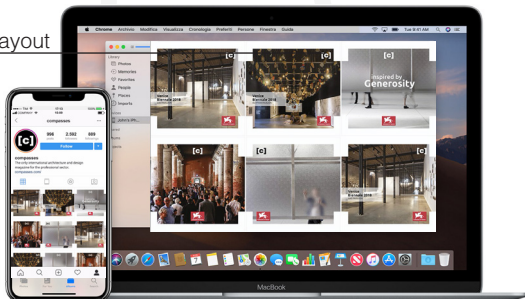
The App icon



### compassessocial

the social media life  
official [c] facebook instagram linkedin

A new layout



### compassesite

the website  
official [c] website



[the [c] network | the platform]





the architecture & interior design international network

Compasses quarterly magazine was set up in Dubai in 2007. Compasses Architecture & Interior Design was originally intended to become a unique showcase of Middle Eastern continuous transformation into a charming, dynamic and contradictory anthropized environment. In its pages you can appreciate new trends in urban planning and architecture. Compasses is now after ten years of "publishing" a media platform of contents and ideas targeting architects, interior designers, consultants, traders, design and architecture addicts and VIPs. Web portal, digital magazine in Tablet version and social media targeting over 15.000 architects and designers throughout the ME. A periodical newsletter distributed to the Middle Eastern community in a space within the top exhibitions where you can find the magazine and meet the team. The evolving story of Compasses sees in 2016 a new scientific director, Andrea Pane, who is professor of architectural conservation at the University of Naples Federico II. The new layout of the magazine keeps the former base enhancing the scientific contents with a specific section dedicated to longer articles as

essays and papers regarding the main topic of each issue. The latest editorial board is composed of many academics and professionals in the fields of architecture, planning, conservation, design, based both in UAE and Italy. Compasses is moving forward.

Not a commercial magazine, not a periodical mag but what can be better defined as a "technical & trendy book" where a selection of projects, ideas and innovations from the world are published – where architects from Dubai, UAE and the GCC countries can find the perfect Media for those living and working in a developing area with a view to the future and with a strong influence from both Europe and the rest of the world.

Projects from Europe, America, Asia and the Middle East, new Ideas, giving space to possible future plans and to the latest trends.

High quality illustrated printed magazine, digital media and events targeting the right person: a professional, living in the area, interested in projects from around the world, part of the community of architects and interior designers working in the region and from the region, open to new ideas, use of different materials, looking for new international contracts services.

The market continually changes – we follow it – showing it to our target.



index book

#### **[editorial]**

The main topic of the issue is presented and discussed by the scientific director.

#### **[essays]**

This section proposes reflections and ideas concerning the main topic of the issue based on a critical and historical approach

#### **[focus]**

A focus article on architecture, interior design and urban planning of the MENA region related to the main topic of the issue

#### **[architecture & plan]**

A total of 8-10 designs, both architectural and urban scale, of reputable international architects are presented with pictures, renderings, sketches, graphs, comments, etc.

#### **[experiences]**

This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region

#### **[materials & interiors]**

The interiors section is devoted to interior design, new materials, new forms of design, etc.

#### **[academia]**

The new academia section is devoted to publishing and diffusing top quality works produced by young talents within the universities of the MENA region and abroad

#### **[smart food]**

The smart food section highlights news and trends on food design/, food design considered from an aesthetic point of view

#### **[ideas & trends]**

A showcase for the business community to present their new proposals and projects

#### **[books]**

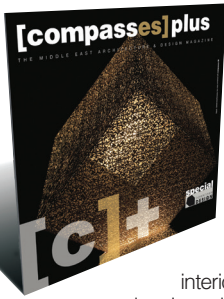
A review of the latest books on architecture, interiors and design

#### **[events & fairs]**

This section is devoted to the major exhibitions and conferences held in the MENA



[the [c] history & structure]



the architecture & interior design international network

Compasses Plus is a light version of Compasses magazine, focused on architecture, interior design and urban planning related to the main exhibitions and conferences of the area. A different magazine is published for each of the events where we are present – focusing on the main topics of the event with articles regarding the event itself and others on topics related to it. Design, architecture, analysis of the market, interviews, abstracts from seminars or congresses, people of interest, new trends in the area, use of different materials and services. With free distribution on the racks in the exhibition area and directly from our staff. Digital version sent to our data base focusing on people interested in the topic of that particular Cplus issue. Compasses Plus is the way to have a strong visibility before and during the exhibition.



index book

**[editorial]**

The main topic of the issue is presented by the scientific director

**[topic focus]**

A focus article on architecture, interior design or urban planning of the MENA region related to the exhibition or event topics

**[experiences]**

This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region.

**[the events]**

This section is devoted to the major exhibitions and conferences held in the MENA region that are of importance to the readers

issue calendar



Index Dubai

september 2019



Hotel Show Dubai

september 2019



Light Middle East (Dubai)

september 2019



Downtown Design Dubai

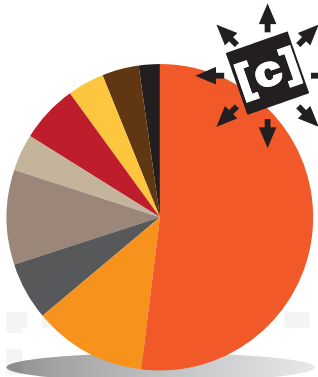
november 2019



Big Five (Dubai)

november 2019

[the [c]plus structure]



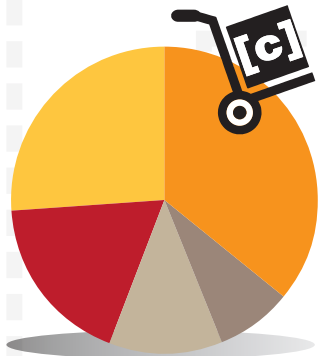
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- Qatar 10
- Lebanon 4
- Oman 6
- Kuwait 4
- Jordan 4
- Other 2



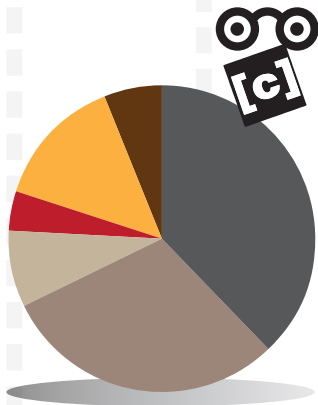
%

Targeted towards a diverse audience, composed of primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.



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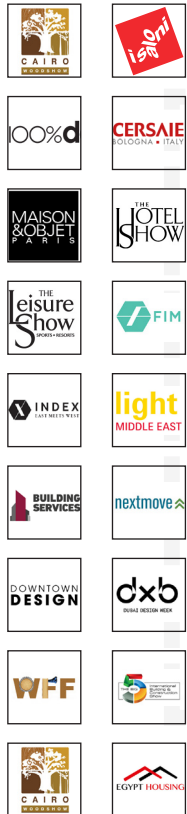
**issues & topics**



issue <b>30</b>	march 2019	interior design
issue <b>31</b>	july 2019	heritage
issue <b>32</b>	november 2019	new topic



**events**



Wood Tech & Design Expo	Jeddah	march 2019
Salone del Mobile	(Milan)	april 2019
100% Design	London	september 2019
Cersaie	Bologna	september 2019
Maison&Object	Paris	september 2019
Hotel Show Dubai	Dubai	september 2019
Leisure Show Dubai	Dubai	september 2019
FIM Dubai	Dubai	september 2019
Index Dubai	Dubai	september 2019
Light Middle East	Dubai	september 2019
Building Services Qatar	Doha	september 2019
NextMove Egypt	Cairo	october 2019
Downtown Design	Dubai	november 2019
Dubai Design Week	Dubai	november 2019
Wood Fair Egypt	Cairo	november 2019
Big Five	Dubai	november 2019
Cairo Wood Show	Cairo	november 2019
Egypt Housing Forum	Cairo	december 2019



**compassesworld**

the architecture & interior design international network | middle east

تصميم و هندسه معماريه



**Advertising Sales Director**

Luca Mällamo  
*lucamallamo@agicom.it*

**Advertising Sales Agency**

Agicom Srl  
Viale Caduti in Guerra, 28  
00060 Castelnuovo di Porto (RM)  
phone Italy + 39 069078285  
Skype: agicom.adverting

Manuela Zuliani  
*manuelazuliani@agicom.it*  
mobile Italy + 39 3467588821  
Skype: agicom.manuela

**Publisher Editor**

**e.built** srl  
via Crispi 21  
80122 Napoli  
Italy

**Gulf Countries Representative**

**Build LLC**  
Souk Al Bahar  
Old Town Island Burj Khalifa District  
Dubai - UAE