

[compasses]plus

the **architecture & interior design** international magazine

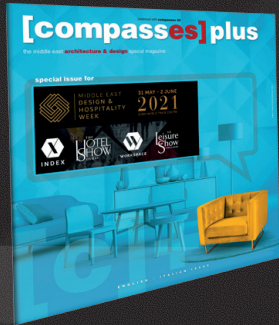


special issue for



[mediapackage]





Compasses / Compasses Plus

Compasses is a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area, to which over the last two years more than 1000 contributions have been received with projects from all over the world.

Compasses targets high level architecture and interior designers in the region and international architecture and interior design firms who work on projects in the area.

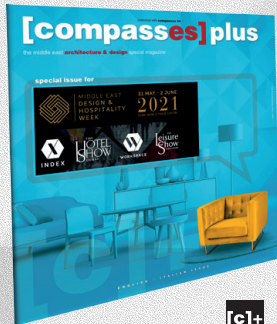
contents

- An editorial by our director about the Event and the current design international scene
- An interview with the Event Director
- An interview to a prime interior designer of the area
- 3 articles Compasses style on workspaces and design after the pandemic
- 4 pages dedicated to product shooting of young designers
- Ideas&trends and Design&products from the market

Compasses Plus, the digital light version, in this time of pandemic is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.





**Our target is your client.
Advertise on Compasses Plus!**





Organization of a media package, within INDEX, The Hotel Show, Workspace & The Leisure Show 2021, targeted towards International and Middle Eastern audience

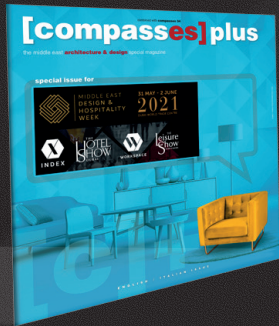
The media package is composed by 4 main parts:

-  • Special Issue of Compasses [c]+ devoted to the event
-  • local action
-  • digital promotion through compasses channels
-  • digital promotion through event media channels

Media package features: special issue

-  • 36 / 48 pages dedicated to the Middle East Design & Hospitality Week 2021
-  • E-shot to a proprietary database of 20.000 ME contacts
-  • Massive animations through digital platform (facebook, instagram, linkedin, website)
-  • Promoting the special digital issue on INDEX and Workspace website, digital, social, emails
-  • Magazine foamboards with a QR code placed around the venue





The Business Destination for Design & Hospitality INDEX, The Hotel Show, WORKSPACE & The Leisure Show join forces to create Middle East Design & Hospitality Week.

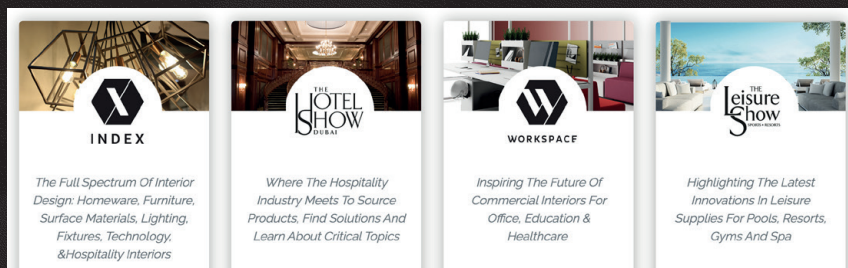
The combination of events offer an excellent proposition for business professionals in the home, hotel, office and leisure sectors, resulting in the ultimate destination to learn, network and source premium-quality products from across the globe.

INDEX is a world-renowned, large-scale trade (B2B) exhibition that has been connecting interior designers, buyers, retailers, distributors, consultants and contractors to interiors brands, products and services from across the globe for over 30 years. With 30+ years of experience, INDEX is the leading authority in the industry, trusted by companies and brands to deliver the quality and scale of event that will facilitate important business connections. With plans in full swing to restart face-to-face events in the UAE, now is the time to move first and restart business.

THE HOTEL SHOW: For more than 20 years The Hotel Show has been driving and inspiring change in the industry. The largest and most influential hospitality exhibition in the region is the essential meeting place for General Managers, Hoteliers, Interior Designers, F&B Managers, Front of House, Housekeepers looking to access products, information and inspiration.

WORKSPACE connects commercial interior designers, facilities managers, architects, end-users and retail buyers to furniture, furnishings, product manufacturers, technology, and wellness solutions specifically for the office and working environment. This is the only commercial interiors trade exhibition in the GCC bringing together a full range of office products while inspiring new-design thinking through dedicated workplace seminars and experiences. This event exists to ensure you're fully equipped to meet the growing demand for new, innovative, safe and flexible office interior solutions.

THE LEISURE SHOW, the region's premier face-to-face meeting place for the leisure, sports, resorts and pool & spa industry, returns in 2021 for its 8th edition. With over 150 international brands participating, The Leisure Show witnesses over 5,000 architects, designers, commercial developers and key decision-makers, visiting the show to network, source the latest products, and equipment to build, operate and maintain their resort, fitness centre, spa, outdoor area, theme park and other leisure facilities.





[design&products]



Price List

FULL PAGE ADV € 1.000

- 1 full page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channel

DOUBLE PAGE € 1.500

- 1 double page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channels

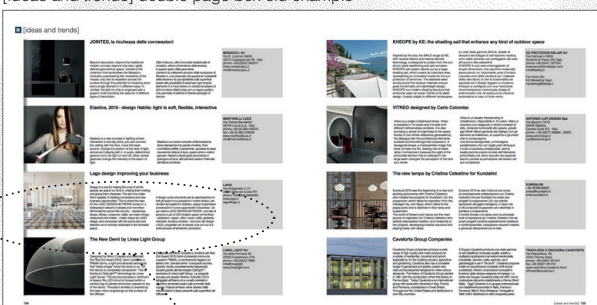
IDEAS&TRENDS € 1.500

- Two pages advertorial on Cplus
- Logo on our Compasses News special Cplus to professional database
- Advertorial on our website (1 month)
- Post social on our social channels

DESIGN&PRODUCTS € 300

- One product selected

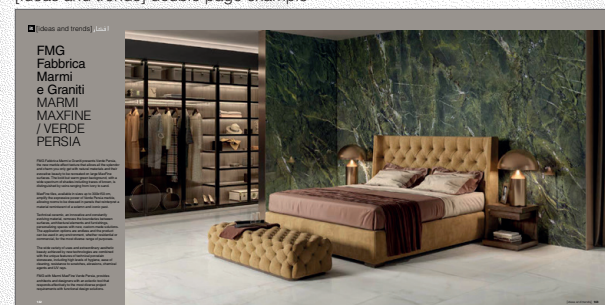
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[ideas and trends] double page box old example magnification



[ideas and trends] double page example



COMBO OFFER € 1.900,00

- 1 Full Page Adv + 1 Ideas&Trends + 1 Design&Products

**RESERVE
YOUR
SPACE!**





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