

[compasses]plus

the **architecture & interior design** international magazine



special issue for

EA everything
architecture

5-6 December 2022
DUBAI WORLD TRADE CENTRE

[mediapackage]





contents

- An editorial by our guest curator
- An interview with the Guest Curator on the event
- Various articles Compasses-style on the design and contents
- 4 pages dedicated to product shooting of young designers
- Ideas&trends

Compasses / Compasses Plus

Compasses is a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area, to which over the last two years more than 1000 contributions have been received with projects from all over the world.

Compasses targets high level architecture and interior designers in the region and international architecture and interior design firms who work on projects in the area.

Compasses Plus, the digital light version, in this time of pandemic is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.

**Our target is your client.
Advertise on Compasses Plus!**





Organization of a media package, within Everything Architecture 2022

The media package is composed by 4 main parts:

- [c]+ Special Issue of Compasses [c]+ devoted to the event
- local action
- [c]c digital promotion through compasses channels
- [c]e digital promotion through event media channels

Media package features: special issue

- [c] 24 / 36 pages dedicated to the Everything Architecture 2022
- [c] 3.000 copies distributed at Everything Architecture 2022
- [c]e E-shot to a proprietary database of 20.000 ME contacts
- Massive animations through digital platform (facebook, instagram, linkedin, website)
- Promoting of the Cplus with a digital advert in the Everything Architecture 2022 e-catalogue that will be put up on Everything Architecture 2022 website and distributed to all the EA database.





Everything Architecture is an exclusive event where architects, designers, and specifiers explore carefully selected innovative and inspiring products, materials and services. Only the most revolutionary solutions will be presented at Everything Architecture, generating high interest and anticipation among the architects' and designers' community.

The most inspirational and reputable international and regional thought leaders will join in the conversation as keynotes and panelists to discuss the future of architecture and design. The Architecture & Design Talks programme will encompass case studies, presentations and panel discussions from inspirational architects

Key attendee profiles:

Architects
Designers
Interior Designers
Urban Planners
Specifiers
Heads of Architecture & Design
Academia
Property/Real Estate Developers





Price List

FULL PAGE ADV € 1.000

- 1 full page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channel

DOUBLE PAGE € 1.500

- 1 double page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channels

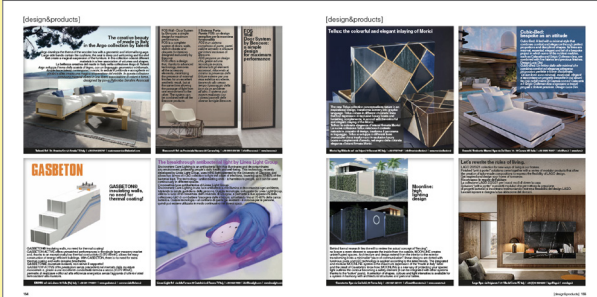
IDEAS&TRENDS € 1.500

- Two pages advertorial on Cplus
- Logo on our Compasses News special Cplus to professional database
- Advertorial on our website (1 month)
- Post social on our social channels

DESIGN&PRODUCTS € 300

- One product selected

[design&products] double page example



[ideas and trends] double page example



[design&products] double page some example magnification



**RESERVE
YOUR
SPACE!**



COMBO OFFER € 1.900,00

- 1 Full Page Adv + 1 Ideas&Trends + 1 Design&Products



compassesworld

the architecture & interior design international network | middle east

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