

[compasses]plus

the **architecture & interior design** international magazine



special issue for

DOWNTOWN DESIGN

9-12 November 2022

DUBAI DESIGN WEEK 2022

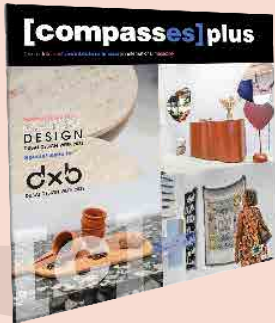
8-13 November 2022

IN PARTNERSHIP WITH



[mediapackage]





Compasses / Compasses Plus

Compasses is a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area, to which over the last two years more than 1000 contributions have been received with projects from all over the world.

Compasses targets high level architecture and interior designers in the region and international architecture and interior design firms who work on projects in the area.

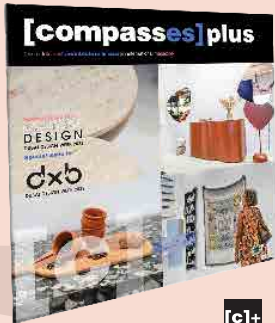
Compasses Plus, the digital light version, in this time of pandemic is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.

**Our target is your client.
Advertise on Compasses Plus!**

contents

- An editorial by our guest curator Ema Curti and Ivan Parati on the new scene in the UAE Area – Nature the new creative science
- An interview with the Guest Curator on the event
- Various articles Compasses-style on the design
- 4 pages dedicated to product shooting of young designers
- Ideas&trends and Design&products from the market
- Ads pages





Organization of a media package, within Dubai Design Week 2022 and Downtown Design 2022

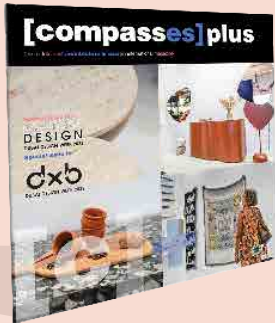
The media package is composed by 4 main parts:

- Special Issue of Compasses [c]+ devoted to the event
- local action
- digital promotion through compasses channels
- digital promotion through event media channels

Media package features: special issue

- 24 / 36 pages dedicated to the Dubai Design Week 2022
- 3.000 copies distributed at Downtown Design
- E-shot to a proprietary database of 20.000 ME contacts
- Massive animations through digital platform (facebook, instagram, linkedin, website)
- Promoting of the Cplus with a digital advert in the Downtown Design e-catalogue that will be put up on Downtown Design's website and distributed to all the Downtown Design database.





Taking place 9-12 November, **Downtown Design** is the Middle East's leading fair for contemporary and high-quality design, showcasing international and regional exhibiting brands, manufacturers and designers.

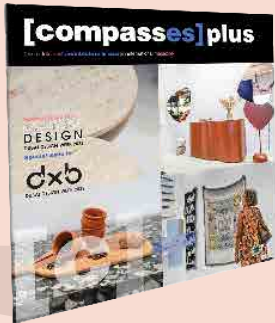
The commercial highlight of **Dubai Design Week**, the region's most important creative festival, Downtown Design is the annual destination for contemporary design, attracting leading design professionals and industry decision makers from the Middle East, Africa, South Asia and beyond, alongside top-tier public visitors, and reaffirming Dubai's position as the design capital of the Middle East.

The fair brings together thought leaders and decision makers of the global design stage alongside showcases of the latest collections, innovative products and design solutions from the region and around the world, complemented by a line-up of creative exhibits, activations and industry events.

A number of changes will be implemented this year, such as zero-waste guidelines and new dedicated audience programmes, but the fair will remain a boutique event catering to both the industry and to consumers.

Enhanced by the region's booming real estate market as well as the many hospitality projects in the pipeline, the fair will present a tight selection of the latest in contemporary design, with an emphasis on commercial opportunity and enhanced brand in the market, while accessing the most relevant audiences.

Staged in strategic partnership with **Dubai Design District (d3)** and supported by **Dubai Culture & Arts Authority**, Downtown Design takes place on the **d3 Waterfront** in Dubai Design District



Price List

FULL PAGE ADV € 1.000

- 1 full page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channel

DOUBLE PAGE € 1.500

- 1 double page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channels

IDEAS&TRENDS € 1.500

- Two pages advertorial on Cplus
- Logo on our Compasses News special Cplus to professional database
- Advertorial on our website (1 month)
- Post social on our social channels

DESIGN&PRODUCTS € 300

- One product selected

[design&products] double page example



[ideas and trends] double page example



[design&products] double page some example magnification



COMBO OFFER € 1.900,00

- 1 Full Page Adv + 1 Ideas&Trends + 1 Design&Products



**RESERVE
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SPACE!**



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