

# [compasses]plus

the **architecture & interior design** international magazine



special issue for



5-8 December 2022  
DUBAI WORLD TRADE CENTRE

[mediapackage]

Dubai - United Arab Emirates free copy



### contents

- An editorial by our guest curator
- An interview with the Guest Curator on the event
- Various articles with a brief panorama of the main construction and infrastructural projects under construction or in the portfolio of the GCC countries development plans.
- Ideas&trends

## Compasses / Compasses Plus

**Compasses** is a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area, to which over the last two years more than 1000 contributions have been received with projects from all over the world.

Compasses targets high level architecture and interior designers in the region and international architecture and interior design firms who work on projects in the area.

**Compasses Plus** is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.





**Our target is your client.  
Advertise on Compasses Plus!**





## Organization of a media package, within Big 5 2022

### The media package is composed by 4 main parts:

-  • Special Issue of Compasses [c]+ devoted to the event
-  • local action
-  • digital promotion through compasses channels
-  • digital promotion through event media channels

### Media package features: special issue

-  • 24 / 36 pages dedicated to the Big5 2022
-  • 3.000 copies distributed at Big5 2022
-  • E-shot to a proprietary database of 20.000 ME contacts
-  • Massive animations through digital platform (facebook, instagram, linkedin, website)
-  • Promoting of the Cplus with a digital advert in the Big5 2022 e-catalogue that will be put up on Big5 2022 website and distributed to all the Big5 2022 database.



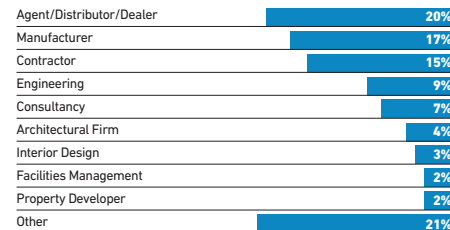


With a 42-year legacy, The Big 5 continues to provide an unmatched platform for the global construction industry to secure new business opportunities across the Middle East, Africa, and South Asia (MEASA). The event is a key platform that propels businesses into new markets through live product showcases, knowledge exchange and networking opportunities, both online and in person. Join the industry's suppliers, buyers, and stakeholders at The Big 5 to accelerate your business today.

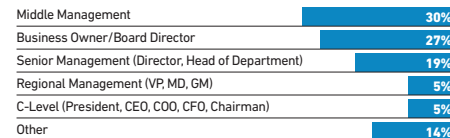
## Key attendee profiles:

### WHO WILL YOU MEET?

#### Key visitor profiles:



#### Visitors' seniority level:



- **1,200 EXHIBITORS**
- **36,386 LIVE IN-PERSON VISITORS**
- **20 COUNTRY PAVILIONS**
- **50 EXHIBITING COUNTRIES**







## Price List

### FULL PAGE ADV € 1.000

- 1 full page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channel

### DOUBLE PAGE € 1.500

- 1 double page adv on Cplus
- Logo on our Compasses News special Cplus to professional database
- Post social on our social channels

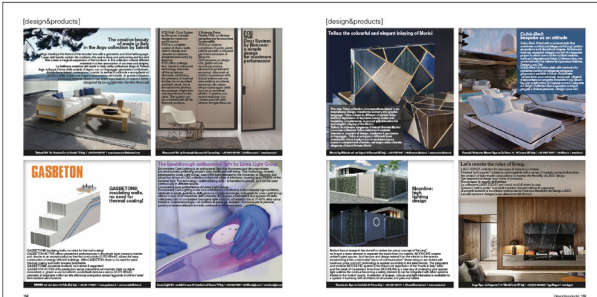
### IDEAS&TRENDS € 1.500

- Two pages advertorial on Cplus
- Logo on our Compasses News special Cplus to professional database
- Advertorial on our website (1 month)
- Post social on our social channels

### DESIGN&PRODUCTS € 300

- One product selected

[design&products] double page example



[ideas and trends] double page example



[design&products] double page some example magnification



## COMBO OFFER € 1.900,00

- 1 Full Page Adv + 1 Ideas&Trends + 1 Design&Products



**compassesworld**

the architecture & interior design international network | middle east

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