

Manna

# [2023 media ADV information]

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[compasses] the magazine Compassesworld is considered the most knowledgeable international interior design and architecture platform in the Middle East. An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries.

Targeted towards a diversified audience composed primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.



[compasses]plus the special events magazine 28x28 paper periodical in four-color process



t[c]n

[compasses]news the international newsletter monthly direct mailing



a database of 20.000 Middle East contacts and 23.000 Italian Contact [c]sm

[c]+

[compasses]shot latest news from the market single commercial direct mail marketing



a database of 20.000 Middle East contacts and 23.000 Italian Contact

[the [c] hetwork | the platform]



## [C] С compassesapp compassesevents the [c]app & the [c]+ webreader the event stand official exhibition structure in international events asseschoice The App icon [c] Abbor amenti 5 compassessite compassessocial the website the social media life official [c] website official [c] facebook instagram linkedin [C] De Authenner 4 33 Editorial: iving the Inte íc DUBAI LANG **Compasses Architecture&Design** 20.000 monthly viewers Facebook 14.000 followers Instagram 6.000 follower Linkedin 1.000 followers

[the [c] hetwork | the platform]





compasses is a quarterly magazine set up in Dubai in 2007.

The magazine is a unique showcase of Middle Eastern continuous transformation into a charming, dynamic and contradictory anthropized environment. In its pages you can appreciate new trends in urban planning, architecture and design, with a strong

ion&products

influence from both Europe and the rest of the world. Compasses is now after fifthteen years of "publishing" a media platform of contents and ideas, targeting architects, interior designers, consultants, traders, devolpers and the world around the costruction and design industry.

A high quality illustrated printed magazine targeting the right person for vour business



#### [editorial]

The main topic of the issue is presented and discussed by the scientific directo

[essays] This section proposes reflections and ideas concerning the main topic of the issue based on a critical and historical approach [focus]

index book

A focus article on architecture, interior design and urban planning of the MENA region related to the main topic of the issue

[architecture & plan] A total of 8-10 designs, both architectural and urban scale, of reputable international architects are presented with pictures, renderings, sketches,

#### graphs, comments, etc.

[experiences] [experiences] This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region [materials & interiors] The interiors section is devoted to interior design, new materials, new forms of design, etc.

[cacdemia] [cacdemia] This section is devoted to publishing and diffusing top quality works produced by young talents within the universities of the MENA region and abroad

[smart food] Highlights news and trends on food design considered from an aesthetic point of view

**[events & fairs]** This section is devoted to the major exhibitions and conferences held in the MENA

#### [ideas & trends] A showcase for the business community to present their new proposals and projects



[design&products] one page example

[ideas&trends] double page example







**compasses plus** is a light version of Compasses magazine, focused on architecture, interior design and urban planning related to the main exhibitions and conferences of the area. A different magazine is blished for each of the events

where we are present – focusing on the main topics of the event with articles regarding the event itself and others on topics related to it. With free distribution on the racks in the exhibition area and directly from our staff. Digital version sent to our data base. Compasses Plus is the way to have a strong visibility before and during the exhibition.



Talenti presenta il suo nuovo headquarter ad Amelia nasce il tempio del design out



#### [editorial]

The main topic of the issue is presented by the scientific director

#### [topic focus]

index book

A focus article on architecture, interior design or urban planning of the MENA region related to the exhibition or event topics

#### [experiences]

This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region.

#### [the events]

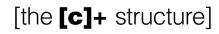
This section is devoted to the major exhibitions and conferences held in the MENA region that are of importance to the readers

#### [ideas & trends]

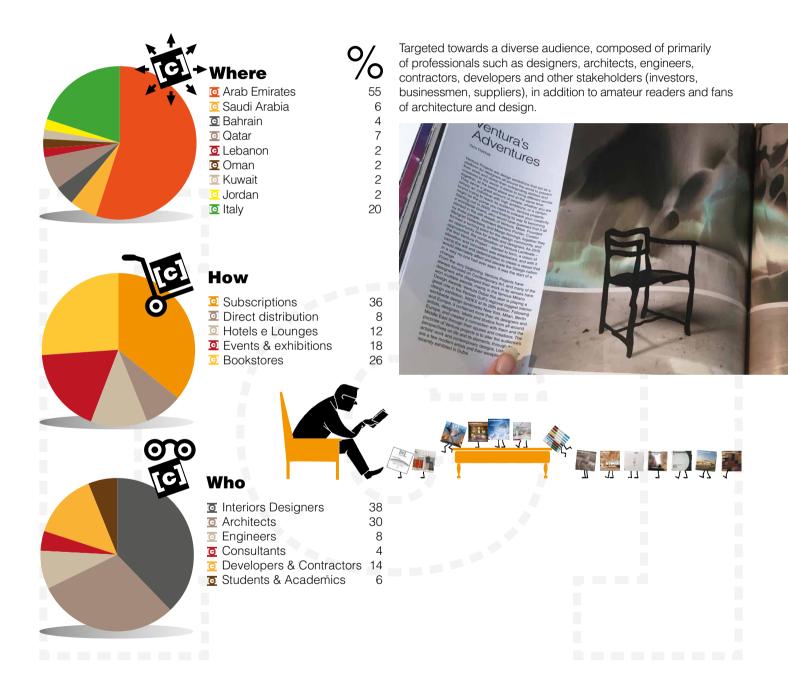
A showcase for the business community to present their new proposals and projects



[ideas&trends] double page example







[the [c] distribution | target market]



#### compasses issues



issue 42

issue 43

march 2023

may 2023

october 2023



# compasses plus issues

special issue Big 5

special issue Index Design special issue **DownTown Design** special issue Everything Architecture december 2023

may 2023

november 2023

december 2023



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[the [c] 2023 editorial calendar]



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