

# [compasses] plus

the **architecture & interior design** international magazine

special issue for

## DOWNTOWN DESIGN

8-11 November 2023

IN PARTNERSHIP WITH



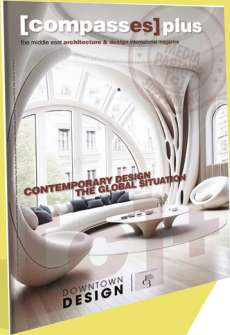
MEDIA  
PARTNER  
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SUPPORTING

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## Contents

- An editorial by our director about the Event and the design international scene
- An interview with the Event Director
- An interview to a prime interior designer of the area
- articles Compasses style on the design
- People & project section
- Ideas&trends and Design&products from the market
- ADS pages

## Compasses / Compasses Plus

**Compasses Plus** is the free light version of **Compasses Magazine**, a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area.

Cplus is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.

**Compasseworld is considered the most knowledgeable international interior design and architecture platform in the Middle East.**

An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries. The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries. Targeted towards a diversified audience composed primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.

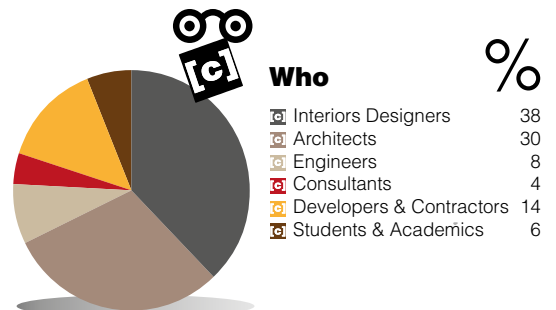
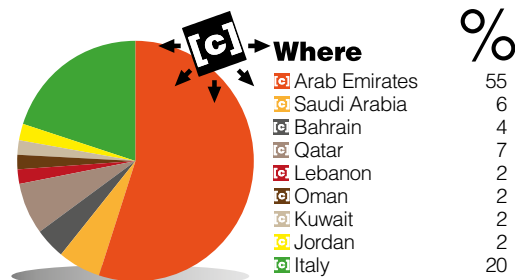
## the target



[www.compasseworld.com](http://www.compasseworld.com) **+5,400** website clicks/month **+20,000** newsletter subscribers **+18,300** followers



## Our target is your client. Advertise on Compasses Plus!



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## Organization of a media package, within Dubai Design Week 2023 and Downtown Design 2023



### The media package is composed by 4 main parts:

-  Special Issue of Compasses [c]+ devoted to the event
-  local action
-  digital promotion through compasses channels
-  digital promotion through event media channels

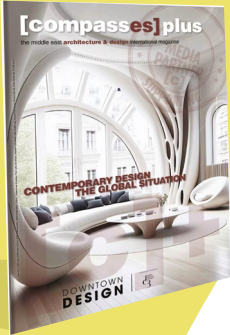
### Media package features: special issue

-  24 / 36 pages dedicated to the Dubai Design Week 2023
-  3.000 copies distributed at Downtown Design
-  Newsletter to a proprietary database of 20.000 ME contacts
-  Massive animations through digital platform (facebook, instagram, linkedin, website)
-  Promoting of the Cplus with a digital advert in the Downtown Design e-catalogue that will be put up on Downtown Design's website and distributed to all the Downtown Design database.



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## **Downtown Design is the leading design fair in the Middle East and a catalyst for growth in the region's creative scene.**

The anchor event of Dubai Design Week, Downtown Design hosts both internationally renowned design brands and manufacturers alongside individual designers, collectives and studios from around the globe, with a spotlight on the region.

Dedicated to contemporary and high-quality design, the fair showcases the latest collections, innovative products and design solutions, complemented by a line-up of creative concepts and installations, experiences and industry events.

Now in its 10th edition, the fair remains the annual point of connection, fostering pertinent relationships in a sought-after and fast-growing market, bringing together thought leaders and decision-makers of the global design stage, every November.

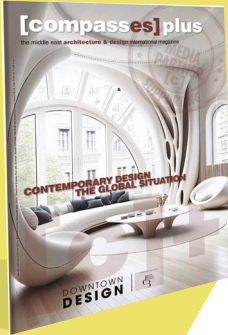
Downtown Design consistently produces a dynamic environment where design meets opportunity, and attracts leading design professionals and industry decision-makers from the region, alongside top-tier public visitors, reaffirming Dubai's position as the design capital of the Middle East.

Staged in strategic partnership with Dubai Design District (d3) and supported by Dubai Culture & Arts Authority, Downtown Design takes place on the d3 Waterfront in Dubai Design District (d3).



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## Price List

**FULL PAGE ADV** AED 3.900,00/ € 1.000,00

- 1 full page adv on Cplus
- Post social on our social channel

**DOUBLE PAGE ADV** AED 5.900,00/ € 1.500,00

- 1 double page adv on Cplus
- Post social on our social channels

**IDEAS&TRENDS** AED 5.900,00/ € 1.500,00

- Two pages advertorial on Cplus
- Advertorial on our website (1 month)
- Post social on our social channels

**PEOPLE&PROJECTS** AED 7.800,00/ € 2.000

- Your project published (4 pages) in the new section

**DESIGN&PRODUCTS** AED 1.200,00/ € 300,00

- One product selected

**RESERVE  
YOUR  
SPACE!**



**COMBO OFFER** AED 7.500,00/ € 1.900

- 1 Full Page Adv + 1 ideas&trends +1 design&products



▲ DOUBLE PAGE ADV double page example



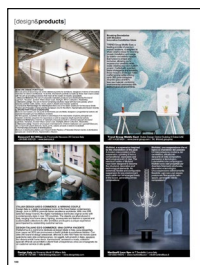
◀ FULL PAGE ADV page example



▲ [people&projects] double page example



◀ [ideas and trends] double page example



[design&products] page example ▶



**compassesworld**

the architecture & interior design international network | middle east

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ferdinandopolverinodelaureto

**Advertising Sales Agency**

Agicom Srl

**Advertising Sales Director**

Luca Mällamo

✉ [lucamallamo@agicom.it](mailto:lucamallamo@agicom.it)

☎ Skype: agicom.advertising

Manuela Zuliani

✉ [manuelazuliani@agicom.it](mailto:manuelazuliani@agicom.it)

☎ phone Italy + 39 069078285

☎ mobile Italy + 39 3467588821

☎ Skype: agicom.manuela

**Publisher Editor**

**e.built** srl

via Crispi 21 80122 Napoli - Italy

**Gulf Countries Representative**

**Build LLC**

Souk Al Bahar

Old Town Island Burj Khalifa District

Dubai - UAE

