

# [c]

## compasses

the **architecture & interior design** international magazine > Middle East

[2024 media ADV information]

The first  
**Architecture  
& Interior  
Design  
Magazine**  
in the  
**Middle East**



Sold  
in the  
**biggest  
book  
stores**

Present  
in all the  
**Universities**

Distributed  
to the main **Architecture  
& Interior Design** firms



**Compassesworld** is considered the most knowledgeable international interior design and architecture platform in the Middle East. An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries. The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries.

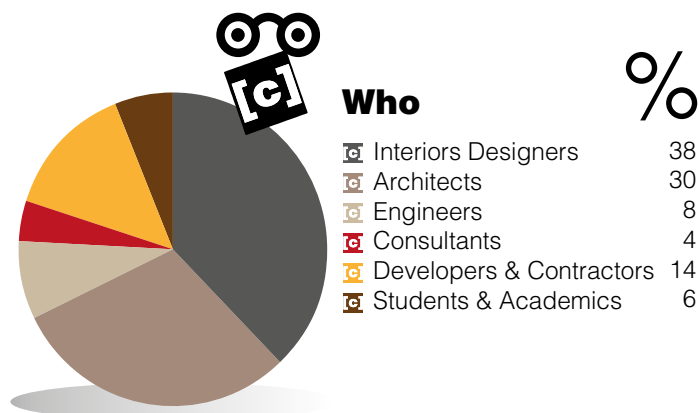
**compassesworld.com**

**+5,400**  
website clicks/day

**+15,000**  
architecture database

**+10,000**  
engineering database

**+18,300**  
followers



the **[c]**  network | the platform





**compasses** is a quarterly magazine set up in Dubai in 2007. The magazine is a unique showcase of Middle Eastern continuous transformation into a charming, dynamic and contradictory anthropized environment. In its pages you can appreciate new trends in urban planning, architecture and design, with a strong influence from both Europe and the rest of the world.

**compasses** is now after 15 years of “publishing” a media platform of contents and ideas, targeting architects, interior designers, consultants, traders, developers and the world around the construction and design industry. A high quality illustrated printed magazine targeting the right person for your business

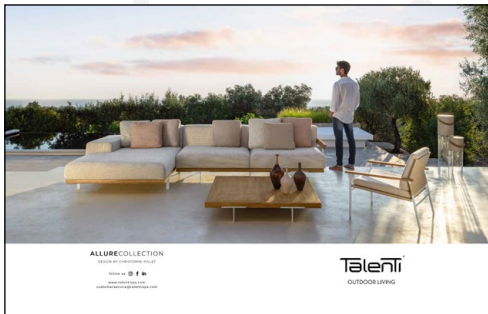
**compasses** size: 21x28 cm

index book  
calendar

**[editorial]** The main topic of the issue is presented and discussed by the scientific director  
**[essays]** This section proposes reflections and ideas concerning the main topic of the issue based on a critical and historical approach  
**[focus]** A focus article on architecture, interior design and urban planning of the MENA region related to the main topic of the issue  
**[architecture & plan]** A total of 8-10 designs, both architectural and urban scale, of reputable international architects are presented with pictures, renderings, sketches, graphs, comments  
**[experiences]** This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region  
**[materials & interiors]** The interiors section is devoted to interior design, new materials, new forms of design, etc.  
**[academia]** This section is devoted to publishing and diffusing top quality works produced by young talents within the universities of the MENA region and abroad  
**[smart food]** Highlights news and trends on food design considered from an aesthetic point of view  
**[events & fairs]** This section is devoted to the major exhibitions and conferences held in the MENA  
**[ideas & trends]** A showcase for the business community to present their new proposals and projects

issue **43**

october 2024



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



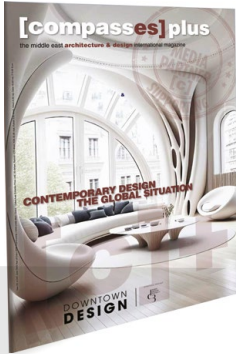
▲ [people&projects] double page example



◀ [ideas and trends] double page example



◀ [design&products] single page example



**compasses plus** is a light version of Compasses magazine, focused on architecture, interior design and urban planning related to the main exhibitions and conferences of the area. A different magazine is published for each of the events where we are present – focusing on the main topics of the event with articles regarding the event itself and others on topics related to it. With free distribution on the racks in the exhibition area and directly from our staff. Digital version sent to our data base. Compasses Plus is the way to have a strong visibility before and during the exhibition.

**compasses plus** size: 21x28 cm

index

**[editorial]** The main topic of the issue is presented by the scientific director

**[topic focus]** A focus article on architecture, interior design or urban planning of the MENA region related to the exhibition or event topics

**[experiences]** This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region.

**[the events]** This section is devoted to the major exhibitions and conferences held in the MENA region that are of importance to the readers

**[ideas & trends]** A showcase for the business community to present their new proposals and projects

calendar

special issue **Index Saudi**

special issue **Liveable Cities**

special issue **DownTown Design**

special issue **Big 5**

september 2024

november 2024

november 2024

november 2024



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



▲ [people&projects] double page example



◀ [ideas and trends] double page example

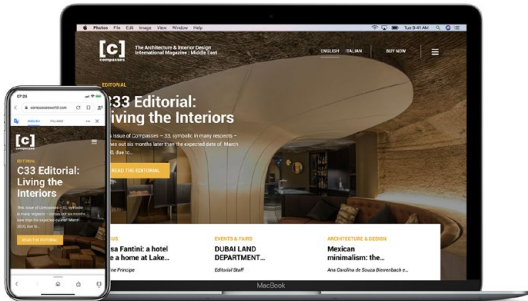


◀ [design&products] single page example





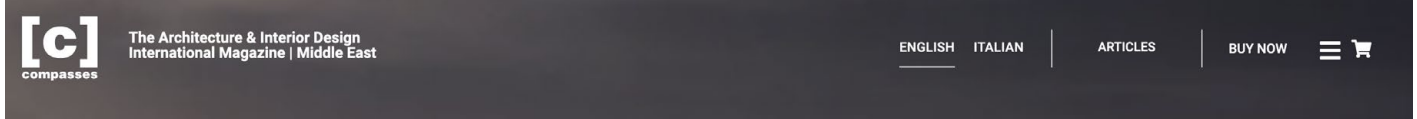
[2024 media ADV information]



**compassesword.com** is the official site.

**20.000**  
**monthly views**

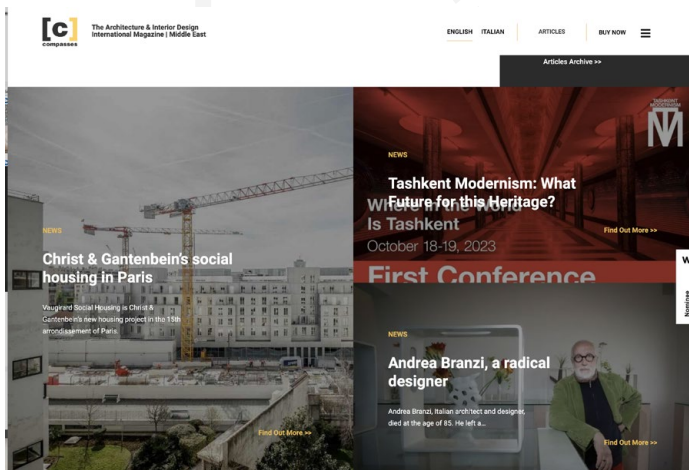
**5.400**  
**daily clicks**



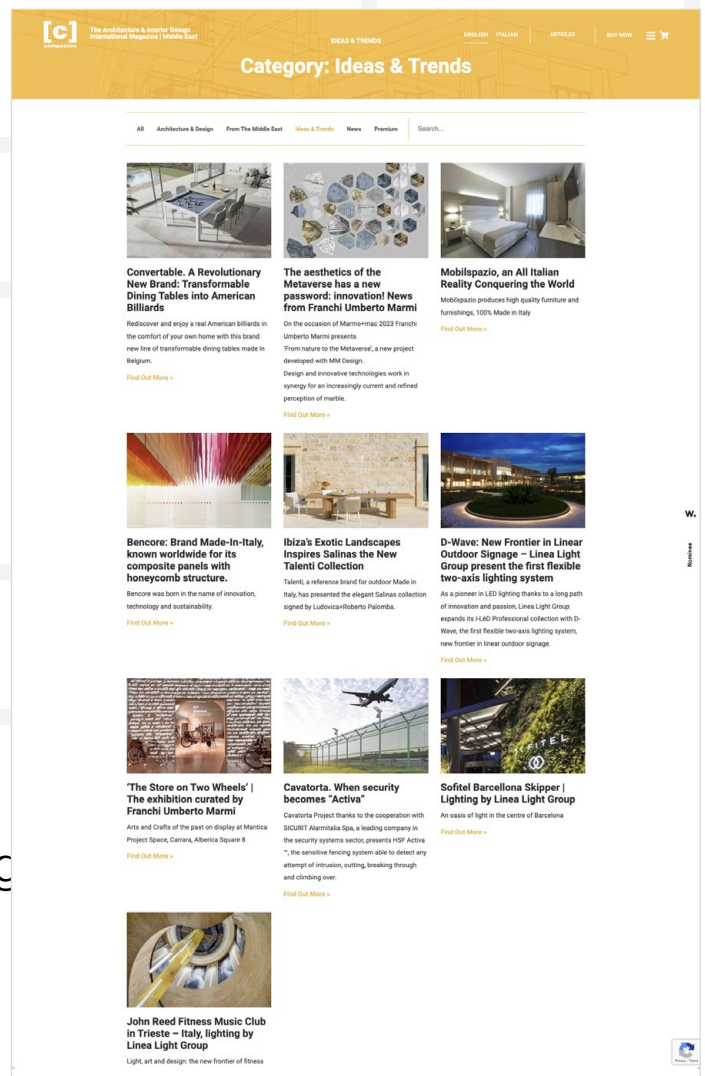
web banner example



web box example (for dimensions, see on the proposal)



[ideas and trends] web page example



the **[c]** site | the official compasses website



[2024 media ADV information]



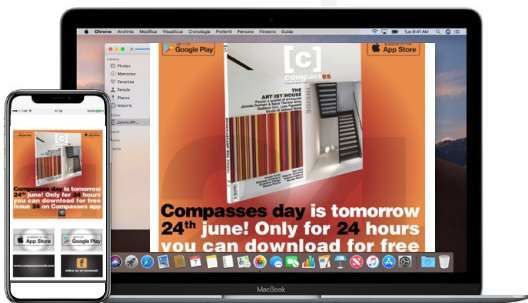
web banner example

**compasses newsletter**  
the international newsletter fortnightly direct mailing

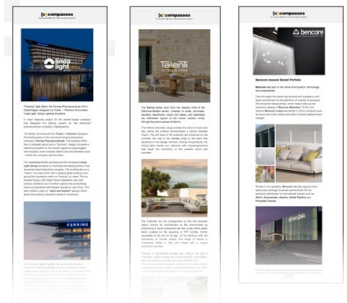
**46k total database**

**26% open rate**

**2,9 click rate**



**compasses shot**  
latest news from the market  
single commercial direct mail marketing

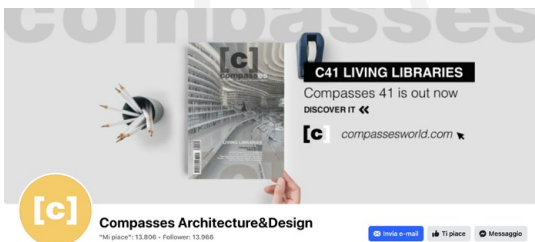


**compasses social** latest news from the market  
single commercial direct mail marketing

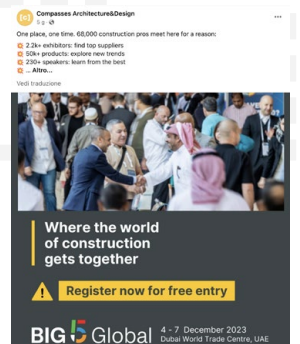
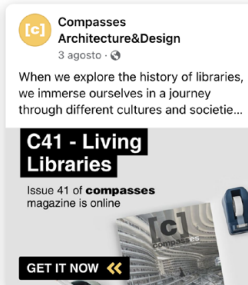
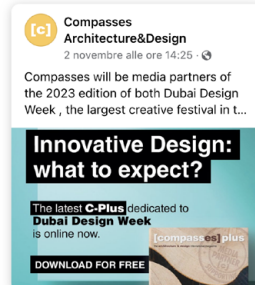
**Facebook** 14.000 followers

**Instagram** 6.000 follower

**Linkedin** 1.000 followers



In evidenza



**[c] newsletter / shot**

**compassesworld**

the architecture & interior design international network | middle east

تصميم و هندسة معمارية



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**Agicom srl** Advertising Agency | 069078285 | [www.agicom.it](http://www.agicom.it)

**Dott.ssa Manuela Zuliani** [manuelazuliani@agicom.it](mailto:manuelazuliani@agicom.it)

mobile +39 346 7588821

Representatives in India:

**Amarjeet Singh Gianni | Diljeet Singh** [as\\_gianni@yahoo.co.in](mailto:as_gianni@yahoo.co.in)

mobile +91 98390 35458



**RESERVE  
YOUR  
SPACE!**

