

[compasses]plus

the **architecture & interior design** international magazine

special issue for

DOWNTOWN
DESIGN

6 -9 November 2024

IN PARTNERSHIP WITH



MEDIA
PARTNER
[c]
SUPPORTING

[mediapackage]



[compasses]plus

the **architecture & interior design** international magazine
special issue for : DOWNTOWN DESIGN : 6 - 9 November 2024



Contents

- An editorial by our director about the Event and the design international scene
- An interview with the Event Director
- An interview to a prime interior designer of the area
- articles Compasses style on the design
- People & project section
- Ideas&trends and Design&products from the market
- ADS pages

Compasses / Compasses Plus

Compasses Plus is the free light version of **Compasses Magazine**, a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area.

Cplus is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms.

Compassesworld is considered the most knowledgeable international interior design and architecture platform in the Middle East.

An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries. The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries. Targeted towards a diversified audience composed primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.

the target



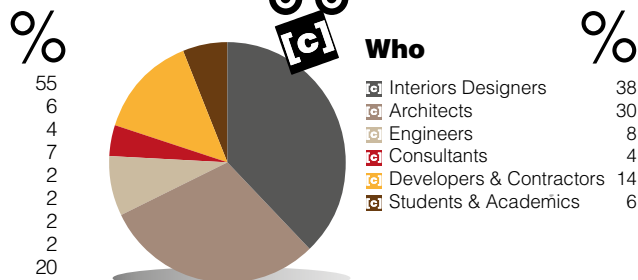
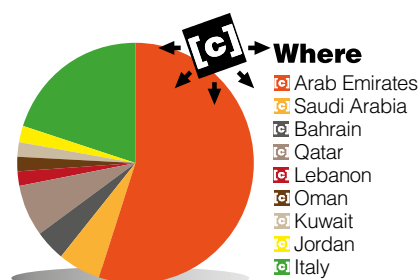
www.compassesworld.com

+5,400
website clicks/day

+15,000
newsletter subscribers

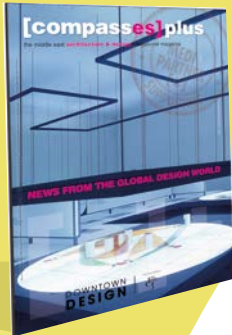
+18,300
followers

Our target is your client.
Advertise on Compasses Plus!



[compasses]plus

the **architecture & interior design** international magazine
special issue for : DOWNTOWN DESIGN : 6 - 9 November 2024



Organization of a media package, within Dubai Design Week 2024 and Downtown Design 2024



The media package is composed by 4 main parts:

- Special Issue of Compasses [c]+ devoted to the event
- local action
- digital promotion through compasses channels
- digital promotion through event media channels

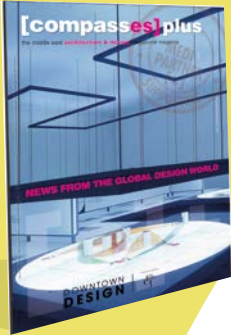
Media package features: special issue

- 24 / 36 pages dedicated to the Dubai Design Week 2024
- 3.000 copies distributed at Downtown Design
- Newsletter to a proprietary database of 15.000 ME contacts
- Massive animations through digital platform (facebook, instagram, linkedin, website)
- Promoting of the Cplus with a digital advert in the Downtown Design e-catalogue that will be put up on Downtown Design's website and distributed to all the Downtown Design database.



[compasses]plus

the **architecture & interior design** international magazine
special issue for : DOWNTOWN **DESIGN** : 6 - 9 November 2024



Downtown Design is the leading design fair in the Middle East and a catalyst for growth in the region's creative scene.

Downtown Design is the leading design fair in the Middle East and a catalyst for growth in the region's creative scene.

The anchor event of Dubai Design Week, the Downtown Design fair is at the centre of design in the region and brings together established and emerging names of the international design scene within dedicated sections, featuring latest collections and innovative solutions by brands and manufacturers from around the world, alongside limited-edition and bespoke works by studios and independent designers, with a spotlight on rising talent of the region. Downtown Design presents the latest in high-quality, contemporary design to the region, with an emphasis on commercial opportunity and brand visibility, for exhibitors to enhance brand awareness in the market while accessing the most relevant audiences.

Actively engaging participants and visitors, the week is complemented by pop-up concepts and creative installations alongside with collateral programmes of talks, masterclasses, networking events and creative experiences, catering to each relevant audience; from international A&ID professionals and media to local homeowners and design enthusiasts, looking to discover, buy or commission.

Downtown Design is owned and managed by the Art Dubai Group, staged in strategic partnership with Dubai Design District (d3), a member of TECOM Group PJSC, and supported by Dubai Culture & Arts Authority (Dubai Culture). The next edition will take place on 6 - 9 November 2024.



[compasses] plus

the **architecture & interior design** international magazine
special issue for : DOWNTOWN DESIGN : 6 - 9 November 2024



**RESERVE
YOUR
SPACE!**



Price List

FULL PAGE ADV AED 6.000,00/ € 1.500,00

- 1 full page adv on Cplus
- Post social on our social channel

DOUBLE PAGE ADV AED 7.900,00/ € 2.000,00

- 1 double page adv on Cplus
- Post social on our social channels

IDEAS&TRENDS AED 7.900,00/ € 2.000,00

- Two pages advertorial on Cplus
- Advertorial on our website (1 month)
- Post social on our social channels

PEOPLE&PROJECTS AED 7.900,00/ € 2.000

- Your project published (4 pages) in the new section

DESIGN&PRODUCTS AED 1.950,00/ € 500,00

- One product selected

COMBO OFFER AED 12.000,00/ € 3.000

- 1 Full Page Adv + 1 ideas&trends + 1 design&products



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



▲ [ideas and trends] double page example



▲ [people&projects] double page example



[design&products] page example ▶

INFO

Advertising Sales Agency
Agicom Srl



Advertising Sales Manager
Manuela Zuliani

- ✉ manuelazuliani@agicom.it
- ☎ phone Italy + 39 069078285
- 📱 mobile Italy + 39 3467588821
- 💬 Skype: agicom.manuela

Publisher Editor

e.built srl
via Crispi 21 80122 Napoli - Italy

Gulf Countries Representative

Build LLC
Souk Al Bahar
Old Town Island Burj Khalifa District Dubai - UAE