

[compasses] plus

the **architecture & interior design** international magazine > Middle East

special issue for



17 - 19 SEPTEMBER 2024
RIYADH
FRONT EXHIBITION
& CONFERENCE
CENTER



[mediapackage]

101+

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the **architecture & interior design** international magazine > Middle East
 special issue for **INDEX SAUDI ARABIA** 17 - 19 September 2024



Contents

- An editorial by our director about the Event and the design international scene
- An interview with the Event Director
- An interview to a prime interior designer of the area
- articles Compasses style on the design
- People & project section
- Ideas&trends and Design&products from the market
- ADS pages

Compasses / Compasses Plus

Compasses Plus is the light version of **Compasses Magazine**, a high quality interior design magazine published worldwide with a strong focus on Dubai and the Mena area.

Cplus is an opportunity to further spread the influence of the magazine within its wide network of architects, interior designers, academics and final year university students, master schools, contractors and public firms. Print version with free distribution on the racks in the exhibition and digital version sent to our database.

Compasseworld is considered the most knowledgeable international interior design and architecture platform in the Middle East.

An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries. The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries. Targeted towards a diversified audience composed primarily of professionals such as designers, architects, engineers, contractors, developers and other stakeholders (investors, businessmen, suppliers), in addition to amateur readers and fans of architecture and design.

the target



compasseworld.com

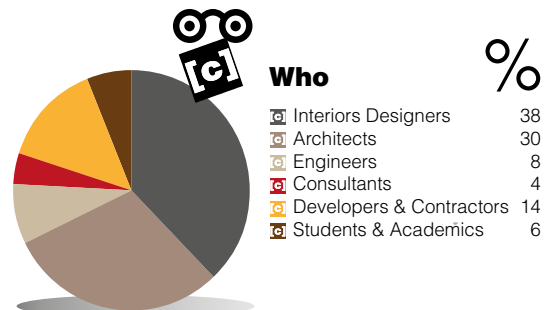
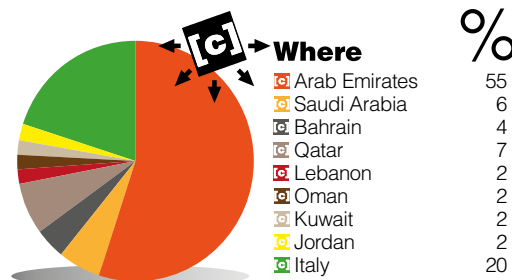
+5,400
website clicks/day

+15,000
architecture database

+10,000
engineering database

+18,300
followers

Our target is your client. Advertise on Compasses Plus!













Organization of a media package, within Index Saudi 2024



The media package is composed by 4 main parts:

-  Special Issue of Compasses [c]+ devoted to the event
-  local action
-  digital promotion through compasses channels
-  digital promotion through event media channels

Media package features: special issue

-  24 / 36 pages dedicated to the Index Saudi 2024
-  3.000 copies distributed at Index Saudi
-  Newsletter to a proprietary database of 15.000 ME contacts
-  Massive animations through digital platform (facebook, instagram, linkedin, website)
-  Promoting of the Cplus with a digital advert in the Index Saudi e-catalogue that will be put up on Index Saudi's website and distributed to all the Index Saudi database.





INDEX Saudi Arabia is the Kingdom's leading interior design and fit-out trade event. It attracts a diverse array of international and local brands that bring a rich mosaic of new ideas and trends, collectively shaping the ever-evolving landscape of interior design in the country.

As Saudi Arabia's Vision 2030 comes to life, the construction industry has seen a boom with multiple giga-projects underway, all seeking suppliers, solutions and materials. Given the growth, INDEX Saudi Arabia is a perfect platform to forge invaluable connections, strike lucrative deals, and stay at the forefront of the industry. INDEX Saudi Arabia offers a simple but powerful proposition: connecting designers, architects and keen buyers to interior design brands, products and solutions from across the region.

INDEX Saudi Arabia serves as the largest trading and networking event, offering interior designers, architects, property developers and fit-out specialists the opportunity to discover the latest products in the industry including:

- Contract Furniture
- Surface Materials
- Lighting
- Fit-out Services
- Kitchen & Bathroom Interiors
- Retail Furniture & Homeware
- Furnishing Textiles



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Price List

FULL PAGE ADV AED 6.000,00/ € 1.500,00

- 1 full page adv on Cplus
- Post social on our social channel

DOUBLE PAGE ADV AED 7.900,00/ € 2.000,00

- 1 double page adv on Cplus
- Post social on our social channels

IDEAS&TRENDS AED 7.900,00/ € 2.000,00

- Two pages advertorial on Cplus
- Advertorial on our website (1 month)
- Post social on our social channels

PEOPLE&PROJECTS AED 7.900,00/ € 2.000,00

- Your project published (4 pages) in the new section

DESIGN&PRODUCTS AED 1.950,00/ € 500,00

- One product selected

**RESERVE
YOUR
SPACE!**



COMBO OFFER AED 12.000,00/ € 3.000

- 1 Full Page Adv + 1 ideas&trends +1 design&products



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



▲ [ideas and trends] double page example



▲ [people&projects] double page example



[design&products] page example ▶

INFO

Advertising Sales Agency
Agicom Srl



Advertising Sales Manager
Manuela Zuliani

✉ manuelazuliani@agicom.it

☎ phone Italy + 39 069078285

📱 mobile Italy + 39 3467588821

💬 Skype: agicom.manuela

Representatives in India:

Amarjeet Singh Gianni | Diljeet Singh

as_gianni@yahoo.co.in

mobile +91 98390 35458

Publisher Editor

e.built srl

via Crispi 21 80122 Napoli - Italy

Gulf Countries Representative

Build LLC

Souk Al Bahar

Old Town Island Burj Khalifa District Dubai - UAE

