

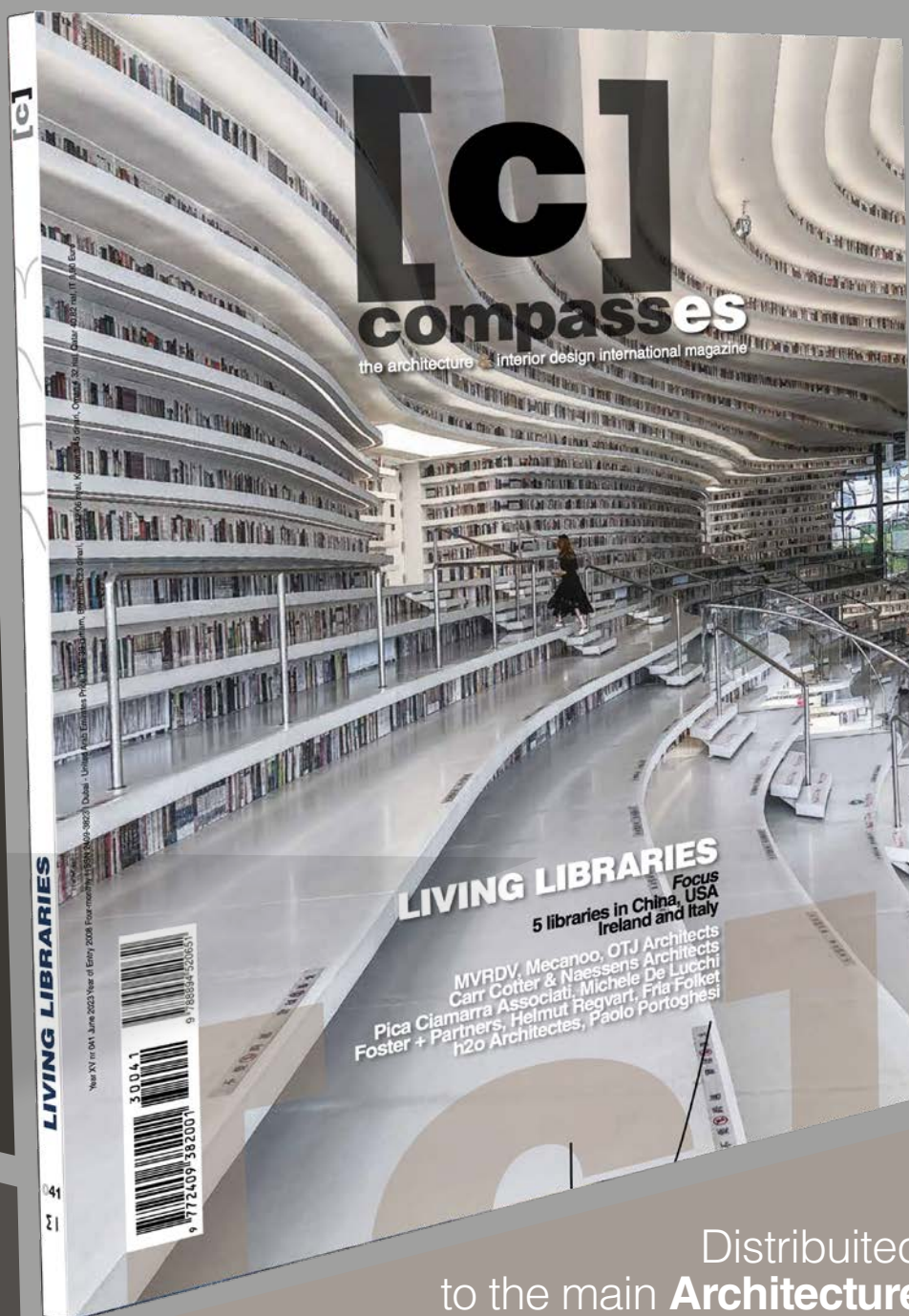
compasses

[2025 media ADV information]

Sold
in the
**biggest
book
stores**

Present
in all the
Universities

Distributed
to the main **Architecture
& Interior Design firms**





[2025 media ADV information]



compasses magazine



compasses plus



compasses app



events calendar

Compassworld is considered the most knowledgeable international interior design and architecture platform in the Middle East. An architecture and interior design integrated communication system conceived and operated entirely in the Middle East and in particular in the market of the Gulf Countries. The network stands out from other international media as it dedicates at least 40% of its editorial to projects conceived and realized in MENA Countries.

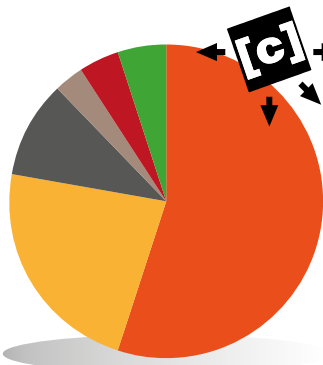
compassesworld.com

+5,400
website clicks/day

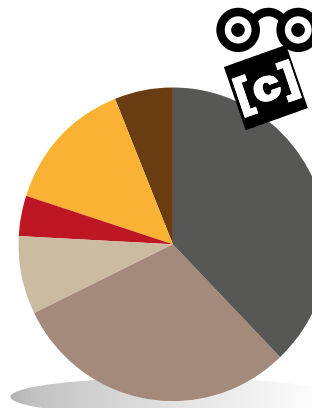
+15,000
architecture database

+10,000
engineering database

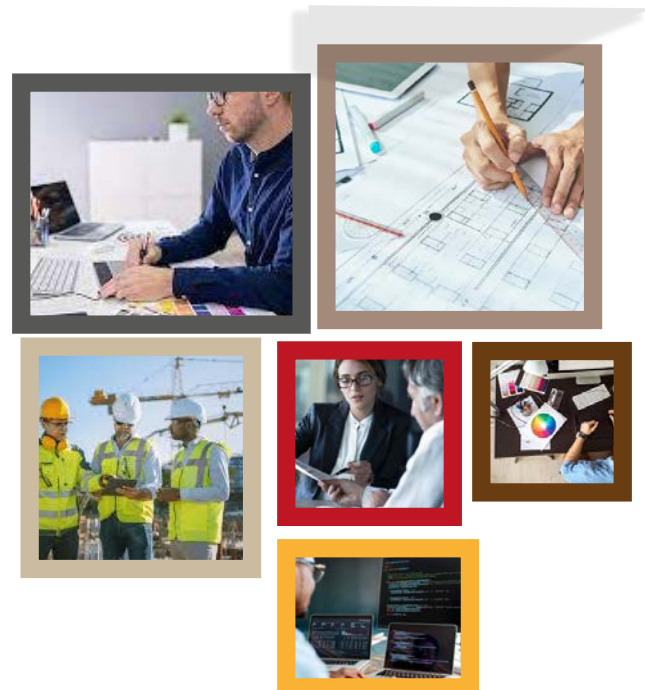
+18,300
followers



%



%



the **[c]** network | the platform



compasses is a quarterly magazine set up in Dubai in 2007. The magazine is a unique showcase of Middle Eastern continuous transformation into a charming, dynamic and contradictory anthropized environment. In its pages you can appreciate new trends in urban planning, architecture and design, with a strong influence from both Europe and the rest of the world.

compasses is now after 15 years of "publishing" a media platform of contents and ideas, targeting architects, interior designers, consultants, traders, developers and the world around the construction and design industry. A high quality illustrated printed magazine targeting the right person for your business

compasses size: 21x28 cm

index book
calendar

[editorial] The main topic of the issue is presented and discussed by the scientific director

[essays] This section proposes reflections and ideas concerning the main topic of the issue based on a critical and historical approach

[focus] A focus article on architecture, interior design and urban planning of the MENA region related to the main topic of the issue

[architecture & plan] A total of 8-10 designs, both architectural and urban scale, of reputable international architects are presented with pictures, renderings, sketches, graphs, comments

[experiences] This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region

[materials & interiors] The interiors section is devoted to interior design, new materials, new forms of design, etc.

[academia] This section is devoted to publishing and diffusing top quality works produced by young talents within the universities of the MENA region and abroad

[smart food] Highlights news and trends on food design considered from an aesthetic point of view

[events & fairs] This section is devoted to the major exhibitions and conferences held in the MENA

[ideas & trends] A showcase for the business community to present their new proposals and projects

issue 44

issue 45

issue 46

march april 2025

june july 2025

october november 2025



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



◀ [ideas and trends] double page example



▲ [people&projects] double page example



◀ [design&products] single page example



compasses plus is a light version of Compasses magazine, focused on architecture, interior design and urban planning related to the main exhibitions and conferences of the area. A different magazine is published for each of the events where we are present – focusing on the main topics of the event with articles regarding the event itself and others on topics related to it. With free distribution on the racks in the exhibition area and directly from our staff. Digital version sent to our data base. Compasses Plus is the way to have a strong visibility before and during the exhibition.

compasses plus size: 21x28 cm

index

[editorial] The main topic of the issue is presented by the scientific director

[topic focus] A focus article on architecture, interior design or urban planning of the MENA region related to the exhibition or event topics

[experiences] This section is exclusively dedicated to architectural projects completed or under construction in the countries of MENA Region.

[the events] This section is devoted to the major exhibitions and conferences held in the MENA region that are of importance to the readers

[ideas & trends] A showcase for the business community to present their new proposals and projects

calendar

special issue **Index Dubai**

special issue **Index Saudi**

special issue **DownTown Design**

special issue **Big 5**

may 2025

september 2025

november 2025

november 2025



▲ DOUBLE PAGE ADV double page example



◀ FULL PAGE ADV page example



◀ [ideas and trends] double page example



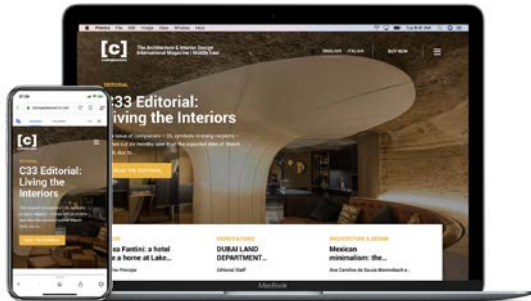
▲ [people&projects] double page example



◀ [design&products] single page example



[2025 media ADV information]



compassesword.com is the official site.

20.000
monthly views

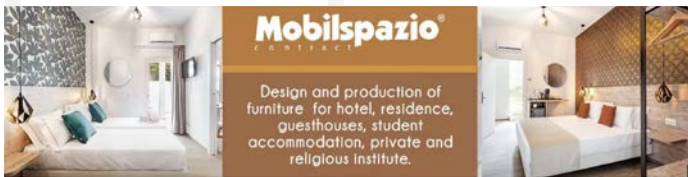
5.400
daily clicks



The Architecture & Interior Design
International Magazine | Middle East

ENGLISH ITALIAN ARTICLES BUY NOW

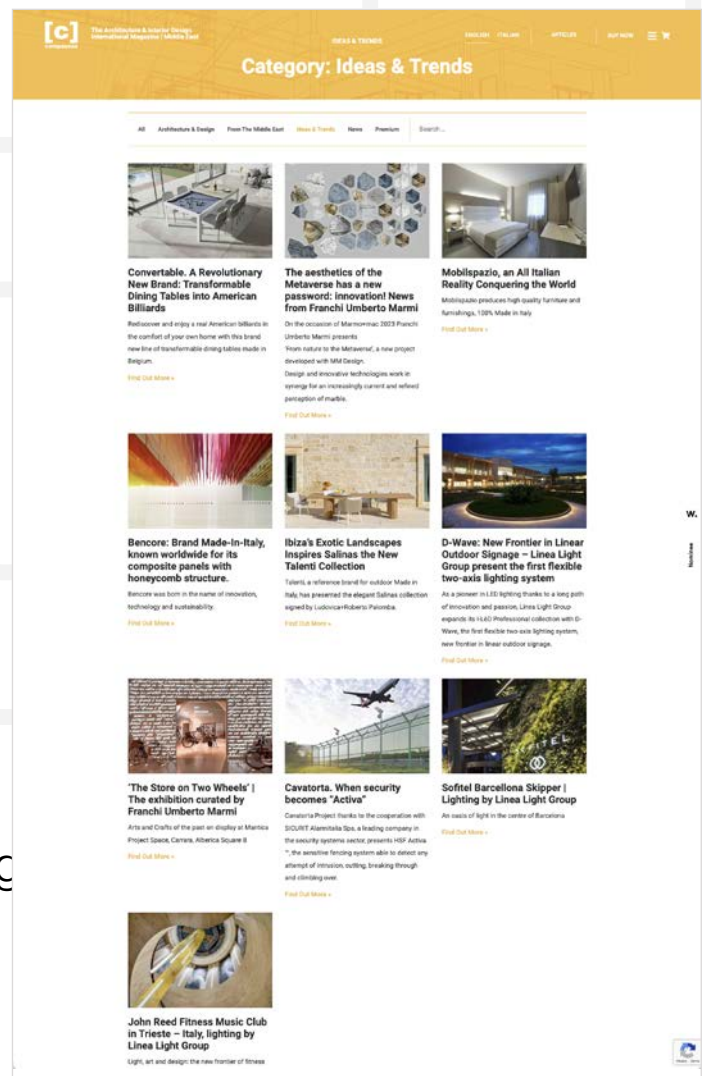
web banner example



web box example (for dimensions, see on the proposal)



[ideas and trends] web page example



the **[c]** site | the official compasses website



[2025 media ADV information]



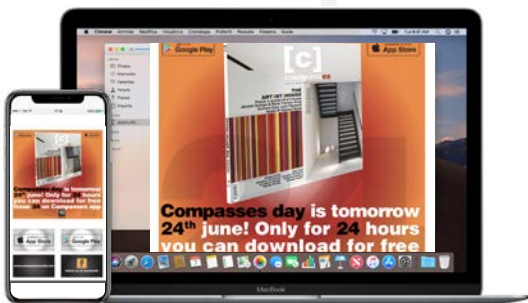
web banner example

compasses newsletter
the international newsletter fortnightly direct mailing

46k total database

26% open rate

2,9 click rate



compasses shot
latest news from the market
single commercial direct mail marketing



compasses social latest news from the market
single commercial direct mail marketing

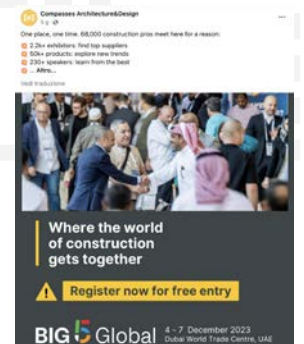
Facebook 14.000 followers

Instagram 6.000 follower

Linkedin 1.000 followers



In evidenza



[c] newsletter / shot

compassesworld

the architecture & interior design international network | middle east

تصميم و هندسة معمارية

**Our target is your client.
Advertise on Compasses!**

Request a personalized advertising proposal

Contacts



Agicom srl Advertising Agency | 069078285 | www.agicom.it

Dott.ssa Manuela Zuliani manuelazuliani@agicom.it

mobile +39 346 7588821

Representatives in India:

Amarjeet Singh Gianni | Diljeet Singh as_gianni@yahoo.co.in

mobile +91 98390 35458



**RESERVE
YOUR
SPACE!**

