CONSIGLIO NAZIONALE DEGLI INGEGNERI

FONDAZIONE CONSIGLIO NAZIONALE INGEGNERI

# WORLD ENGINEERING DAY 2027

## Responsible Engineering and Artificial Intelligence: Driving Innovation and Entrepreneurship for a Sustainable Future



Rome | Italy

4 March 2027

# SPONSORSHIP PROSPECTUS

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CONGRESS PRESENTATION

As the **official WFEO National Member** for Italy, **CNI** will host **World Engineering Day (WED)** in **2027**. Fully aligned with the core values of **WED**, CNI sees the role of engineers as central in promoting economic and social development through achieving the **United Nations Sustainable Development Goals (SDGs)**. CNI has long been committed to promoting responsible and sustainable engineering solutions that can tackle the challenges of our time. In line with this vision, the proposed event will be built around the theme "**Responsible Engineering and Artificial Intelligence: driving Innovation and Entrepreneurship for a sustainable future**", aiming to put engineering at the forefront of one of the most critical global transformations: ensuring that **Artificial Intelligence** is developed and applied **responsibly, ethically, and sustainably**.

**WED** represents a unique **opportunity to promote international dialogue**, **improve engineering excellence**, and **strengthen collaboration** among institutions, academia, industry, and society. In this context, the city of **Rome**, chosen as the venue, offers a unique mix of national and international institutions, easy access, and top-notch infrastructure. Being a **global hub** for **public and private organizations**, including several **United Nations agencies**, Rome is therefore the most suitable national venue to host an event aligned with the mission of WFEO and **WED**.



**AGICOM** | Advertising Sales & Sponsorship Agency

SPONSORING OPPORTUNITIES

## BRONZE SPONSOR
€ 1.000,00 + Vat

- **Logo** accompanied by the words **BRONZE SPONSOR** on all Congress marketing material and on the event website.
- Insert of the **company profile** / brochure / flyer in delegate congress bag.

## SILVER SPONSOR
€ 3.000,00 + Vat

- Logo accompanied by the words **SILVER SPONSOR** on all Congress marketing material and on the event website.
- **Exhibition space** (**SMALL**) in exhibition location.
- Insert of the **company profile** / brochure / flyer in delegate congress bag.



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SPONSORING OPPORTUNITIES

## GOLD SPONSOR

€ 10.000,00 + Vat

- **10 minute technical/publicity talk** in a plenary session (the content to be approved by the Congress organizing commitee).
- **Logo in primary position** accompanied by the words **GOLD SPONSOR** on all Congress marketing material and on the event website.
- **Exhibition space** (**MEDIUM**) in exhibition location.
- **Insert of the company profile** / brochure / flyer in delegate congress bag.
- Projection of the **Corporate Video** of about 40 sec. at the beginning and in moments of pause.
- **Company provided gadget** in the Congress bag of all delegates.

## MAIN SPONSOR

Confidential negotiation

Become the **Main Partner** of **WORLD ENGINEERING DAY** so as to have an important role compared to other sponsors, have the opportunity to get in touch with all the Engineers present (international) and have the opportunity to network with institutions, companies and high-level professionals, creating business relationships strategic strategies.

We will define tailor-made benefits, such as exhibition spaces exclusive events or extra, wide visibility Logo display on official materials, website, social media and during events and presence in round tables or panel but also in all social events.

**Contact us for more information!**

## CONTACT


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